NOLA Public School
Procurement Department
2401 Westbend Parkway, Suite 5076,
New Orleans, LA 70114
Paul A. Lucius, Executive Director of Procurement

October 12, 2026

Addendum No. 1

REQUEST FOR PROPOSAL NO. 27-0058

EC ADVERTISEMENT AND MARKETING

This Addendum and Clarification item forms a part of the RFP Documents and modifies the original RFP Documents issued September 24, 2026. Acknowledge receipt of this Addendum on the Addendum Form of the Request for Proposal. Failure to do so may subject to disqualification.

CLARIFICATION:

On Page 2 DELETE:

> The District will host a Virtual Pre-Qualifications meeting to be held on **Friday, October 9, 2026, at 11:00 A.M. (CST).** The Virtual link can be found below:
>
> Register in advance for this meeting:
>
> https://us06web.zoom.us/meeting/register/aCD5l7pUTPCccaje1vXysQ
>
> After registering, you will receive a confirmation email containing information about joining the meeting.

REPLACE WITH:

> The District will host a Virtual Pre-Qualifications meeting to be held on **Tuesday, October 13, 2026, at 11:00 A.M. (CST).** The Virtual link can be found below:
>
> Register in advance for this meeting:
>
> https://us06web.zoom.us/meeting/register/aCD5l7pUTPCccaje1vXysQ
>
> After registering, you will receive a confirmation email containing information about joining the meeting.

On Page 4 DELETE:
OVERVIEW

1.1 Instructions to Proposers

One signed original proposal shall be submitted electronically and clearly marked: REQUEST FOR PROPOSAL NO. 27-0058 ON Tuesday October 27, 2026 AT 11:00 A.M. to Mr. Paul Lucius, Executive Director of Procurement: procurement@nolapublicschools.com.

The Orleans Parish School Board will not be responsible for the opening of, post-opening of, or failure to open a Proposal not properly addressed or identified.

The Orleans Parish School Board will not assume the responsibility for any delay as a result of failure of any entity to deliver Proposals on time.

The Proposal Submission Checklist is provided in Appendix A of this RFP. The checklist contains the required documents needed to be submitted with vendor proposal. All vendors shall refer to the checklist while preparing their proposals to ensure all required documents are submitted (See Appendices A & B). Failure to submit required documents shall result in rejection and proposals will not be reviewed by the Evaluation Committee.

No Proposal will be accepted after Tuesday October 27, 2026 @ 11:00 A.M. under any conditions unless in the best interest of NOLA-PS by an addendum notification.

Pre-Proposal Meeting (via Virtual)	Friday	October 9, 2026 @ 11:00 A.M.
Last Day for Questions@ 4:00 P.M. (CST)	Monday	October 12, 2026
Last Day for Addendum	Friday	October 16, 2026
PROPOSAL SUBMISSION DEADLINE no later than 11:00 A.M.		October 27, 2026
Oral Presentations (if applicable)		November 5 – 6, 2026
Evaluation Committee Meeting		November 5 – 6, 2026
Award Notification (approximate)		TBD
Execution of Agreement (approximate)		TBD

CODE OF SILENCE

From the date the RFP is issued; through the time the Agreement is finally awarded by NOLA-PS Elected Officials, Proposers shall not contact any Representatives of NOLA-PS, nor the District Staff, nor their Advisors or Consultants with respect to this RFP, or RFP process, other than to submit questions or protest in accordance with the Instructions to Proposers therein. This prohibition does not apply to questions or comments sent in writing to the Executive Director of Procurement, or questions made at Pre-Proposal conferences, in presentations before evaluation committees, or during contract negotiations. Proposers who violate this Code of Silence may be deemed non-responsive, and their proposal may be rejected for cause.

REPLACE WITH:
OVERVIEW

1.1 Instructions to Proposers

One signed original proposal shall be submitted electronically and clearly marked: REQUEST FOR PROPOSAL NO. 27-0058 ON Tuesday October 27, 2026 AT 11:00 A.M. to Mr. Paul Lucius, Executive Director of Procurement: procurement@nolapublicschools.com.

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Pre-Proposal Meeting (via Virtual)	Tuesday	October 13, 2026 @ 11:00 A.M.
Last Day for Questions@ 4:00 P.M. (CST)	Thursday	October 15, 2026
Last Day for Addendum	Tuesday	October 20, 2026
PROPOSAL SUBMISSION DEADLINE no later than 11:00 A.M.		October 27, 2026
Oral Presentations (if applicable)		November 5 – 6, 2026
Evaluation Committee Meeting		November 5 – 6, 2026
Award Notification (approximate)		TBD
Execution of Agreement (approximate)		TBD

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On Page 10 DELETE:

ADDENDUM TO REQUEST FOR PROPOSAL: NOLA-PS reserves the right to revise and amend the specifications prior to the date set for the opening. Proposers are requested to clarify any ambiguity, conflict, discrepancy, omission or other error(s) in this RFP in writing and request the modification or clarification desired. NOLA-PS will issue an addendum to evidence any revisions or amendments made to this RFP. As a courtesy, every effort will be made to send an issued addendum to the parties known to have been furnished a complete copy of this RFP. Addenda are made available on the NOLA-PS website under community/business resources/solicitations. Please acknowledge receipt of addendum on Signature Page. **Failure to acknowledge all Addenda shall result in the proposal being rejected**. **Failure to acknowledge the correct date of all addenda shall result in the proposal being rejected.**

All questions must be in writing and electronically submitted to the Executive Director of Procurement at procurement@nolapublicschools.com no later than **4:00 P.M.** on **Monday, October 12, 2026**. No addendum will be issued later than **Friday**, **October 16**, **2026 or 72 hours prior to proposal due date**, except an addendum withdrawing the proposal or postponing the opening of the proposal. It is the responsibility of each Proposer, prior to submitting the qualifications response, to determine if addenda were issued and, if so, to acknowledge the addendum on the applicable form.

REPLACE WITH:

ADDENDUM TO REQUEST FOR PROPOSAL: NOLA-PS reserves the right to revise and amend the specifications prior to the date set for the opening. Proposers are requested to clarify any ambiguity, conflict, discrepancy, omission or other error(s) in this RFP in writing and request the modification or clarification desired. NOLA-PS will issue an addendum to evidence any revisions or amendments made to this RFP. As a courtesy, every effort will be made to send an issued addendum to the parties known to have been furnished a complete copy of this RFP. Addenda are made available on the NOLA-PS website under community/business resources/solicitations. Please acknowledge receipt of addendum on Signature Page. **Failure to acknowledge all Addenda shall result in the proposal being rejected**. **Failure to acknowledge the correct date of all addenda shall result in the proposal being rejected.**

All questions must be in writing and electronically submitted to the Executive Director of Procurement at procurement@nolapublicschools.com no later than **4:00 P.M.** on **Thursday, October 15, 2026**. No addendum will be issued later than **Tuesday**, **October 20**, **2026 or 72 hours prior to proposal due date**, except an addendum withdrawing the proposal or postponing the opening of the proposal. It is the responsibility of each Proposer, prior to submitting the qualifications response, to determine if addenda were issued and, if so, to acknowledge the addendum on the applicable form.

End of Addendum No. 1