

Revised Attachment B – Specifications

Louisiana Department of Wildlife and Fisheries 2026 - 2027 Recreational Fishing Regulations Pamphlet

I. Specifications

This contract is for the production of the Louisiana Department of Wildlife and Fisheries (LDWF) 2026-27 Recreational Fishing Regulations pamphlets under the following terms and conditions.

The contractor must agree to publish, package, and deliver 200,000 copies of the Louisiana Recreational Fishing Regulations pamphlet to one specified location, as directed by LDWF. Paper quality for both publications must meet the minimum requirements set forth in these specifications; however, the Contractor has the option to upgrade paper quality for the publication provided no additional cost is incurred by LDWF.

Contractors will be allowed to generate revenue by the sale of advertisements in the pamphlet.

The contractor may utilize 12 full pages (inside front cover, inside and outside back cover, and nine (9) interior pages for the sale and placement of advertising. Advertising revenues generated will be used to offset some of the cost of publishing the pamphlets. The total publishing cost, including offset, must be reflected in the proposal. The advertisement size and color shall be at the discretion of the contractor but must not exceed the allotted 12 pages.

A. Louisiana Recreational Fishing Regulations:

1. Quantity: 200,000, boxed 100 per box.
2. Size and binding: Publication trim size to 8" x 10 ½", saddle-stitched
3. Number of pages:
 - 56 total pages; maximum of 44 LDWF editorial content pages and 12 pages of publisher-generated advertising.
4. Paper quality: Cover - 50# offset white; interior - 34# 70 bright newsprint
5. Composition and printing: 4-color cover (for LDWF use) and four-color interior pages

B. Over-runs and Under-runs

1. LDWF may approve an over-run or under-run not to exceed:
 - a) Up to 50,000 – 10 %
 - b) 50,001-100,000 – 8%
 - c) 100,101 – 300,000 – 4%
- C. Reprints

In the event that reprints for either pamphlet should become necessary after the initial run, cost will be based on the following quantities:

1. Cost per 5,000
2. Cost per 10,000
3. Cost per 15,000

Pricing may be submitted on Revised Attachment C – Price Sheet.

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C. Alterations

Alterations requiring new negatives per the request of the LDWF will be based on a cost per page.

II. Production Schedule

Sportsmen and industry-related businesses rely heavily on LDWF's regulation pamphlets to understand and comply with current regulations. For this reason, these pamphlets must be received on the dates specified in the production schedule to accommodate and inform the public before opening seasons.

A. Louisiana 2026-27 Recreational Fishing Regulations:

- October 16, 2026: Camera-ready copy for all LDWF pages will be supplied to the Publisher.
- November 10, 2026: Publisher shall provide LDWF with proofs.
- November 17, 2026: Proofs approved in writing by LDWF and returned to the Publisher.
- December 16, 2026: Publisher shall deliver 200,000 completed pamphlets as directed by LDWF to one central distribution location. The publisher shall also deliver the final packaged digital working file, with ads placed, to LDWF.

III. LDWF Pages

Responsibility and authority for design and layout of interior editorial content and the design of the outside front cover, which may be printed in four-color process, together with LDWF's regulation text, shall rest solely with LDWF. All films, separations, electronic files and other documents or records produced in connection with this contract will remain the property of LDWF and will be delivered by the publisher to LDWF following delivery of the final pamphlet.

IV. Publisher Pages

The location of all advertising pages of the pamphlets, with the exception of the outside front cover, will be determined by mutual agreement between LDWF and the Publisher.

The Publisher shall specifically agree to sell and include only advertising which is consistent with the goals, objectives, and image of the Louisiana Department of Wildlife and Fisheries, which is outdoor recreation and conservation related, or which would be of interest to persons engaged in such activities. LDWF shall have the authority to review all advertising prior to production and to reject any advertising, which may, in LDWF's opinion, be in conflict with its mission.