

ADDENDUM #2

AUGUST 7, 2026

TRANSIT ADVERTISING SERVICES

SOLICITATION # 2026-TransitAdvertisingServices-002

RFP DUE DATE

10:00AM (CDT) – AUGUST 17, 2026

The Capital Area Transit System (CATS), Baton Rouge, Louisiana hereby amends the above referenced Invitation to Bid (ITB) as follows:

1. Addendum to Change Proposal Due Date/Deadline Receipt

Now reads: August 10, 2026, 10:00 AM(CST)

Changed to read: August 17, 2026, 10:00 AM(CST)

2. Addendum to provide a REVISED PRICE PROPOSAL FORM.

#36 Question and Response now reads as follows:

Question		Response
36	The price proposal form, as currently organized, is difficult to understand. Typically, MAGs and revenue shares are not delineated by advertising formats within each format (Fixed-Route Buses, Bus Shelters, Benches, etc.) and are not paid based on per-unit quantities of full-wrap, half-wrap, king kong, etc. Can CATS please simplify the price proposal form?	Pricing format will not be altered at this time.

#36 Question and Response revised to reads as follows:

Question		Response
36	The price proposal form, as currently organized, is difficult to understand. Typically, MAGs and revenue shares are not delineated by advertising formats within each format (Fixed-Route Buses, Bus Shelters, Benches, etc.) and are not paid based on per-unit quantities of full-wrap, half-wrap, king kong, etc. Can CATS please simplify the price proposal form?	See attached REVISED PRICE PROPOSAL FORM.

**VENDORS MUST RESPOND ON THE ATTACHED
REVISED PRICE PROPOSAL FORM.**

REVISED

EXHIBIT B

**REVISED PRICE PROPOSAL FORM
TRANSIT ADVERTISING SERVICES
SOLICITATION # 2026-TransitAdvertisingServices-002**

COMPANY NAME _____

Please refer to the following table when formatting the price proposal:

Format	Quantity	Revenue Share Percent Of Gross Revenue Paid To CATS	Minimum Annual Guarantee (Year 1)	Minimum Annual Guarantee (Year 2)	Total Mag For Years 1 & 2
Fixed-Route Buses	59				
Bus Shelters	100				

*Minimum Annual Guarantee (MAG) to be paid on a monthly basis.

**Revenues owed to CATS shall be the greater amount of the MAG or Revenue Share. If Revenue Share exceeds the MAG, a payment will be made to CATS within 30 days of the end of the contract year.