

RFP No. 244: Holiday Lighting at BREC's Baton Rouge Zoo
Addendum A

Questions:

Q. Are there any specific goals you have for BREC that we can help solve from a product perspective?

A. None at this time. Looking forward to the innovative designs submitted in the proposals.

Q. How soon can we start wrapping trees at the zoo? I know you have a Boo at the Zoo - this would be for wrapping only not powered.

A. The earliest timeframe for branch wrapping only would be October 1st, but negotiable. However, wildlife may pose an issue to unelectrified cords. We cannot connect them with ground cables until November 1 due to another event.

Q. How much of the zoo is planned to be used for the event? A portion or the whole thing?

A. See layout highlighted in dark pink on the map.

Q. Is the designated path directional - guests can only go one way?

A. No, guests can go in any direction on the path. See map.

Q. There was a map of the event mentioned in the RFP but not provided? Can you add that? Is there adequate power on the designated path for LED lighting displays?

A. See map; listed as E for electrical outlets and T for transformers with multiple outlets.

RFP No. 244: Holiday Lighting at BREC's Baton Rouge Zoo
Addendum A



Q. Have you used a contractor to execute this event in the past or has the zoo executed it internally up to now?

A. There has been a vendor, but the Zoo has also supplied additional lighting, inflatables, etc. as needed.

Q. Do you own any decor or lights? Is there an inventory list?

A. The Zoo does own some holiday inflatables and some lighting, but there is not an inventory list as it is minimal.

Q. What has the budget been in the past? Is there a planned increase for this contract?

A. The budget is currently set for 250K but is flexible based on design, lights, displays, etc.

RFP No. 244: Holiday Lighting at BREC's Baton Rouge Zoo
Addendum A

Q. Are you looking for a lease or a revenue share?

A. Negotiable.

Q. To provide an accurate quote for tree wrapping, we will need the measurements for each tree that would be included in the project. Specifically, we will need the **height of the tree, trunk circumference, and approximate canopy width.**

A. Since we are going with branch wrapping, the oak tree canopy width will not be provided. The oak trees range in height from 30-40 feet, palm trees are approximately 20', and the crepe myrtles are approximately 15'. For trunk circumference see below.

Orientation Plaza:

Oak 1 73" Oak 3 100"
Oak 2 106" Oak 4 128"

Giraffe Circle:

Oak 1 103" Oak 3 83"
Oak 2 122" Oak 4 121"

Crepe Myrtles (7) w/ numerous trunks at various diameters

Dama Gazelle:

Crepe Myrtle (1) about 5 trunks @ 4" diameter

Conservation Plaza:

Oaks (13) varies from 63" to 103"

Realm of the Tiger:

Oak 1 82"
Oak 2 65"
Palms (4-6)
Oak 3 Exit 100"
Aviary Oak 153"
Aviary Oak 106"

Macaque:

Oak 1 110"

Flamingo Café/Ostrich

Crepe Myrl Varies in diameter

Q. Additionally, in order for us to perform **branch wrapping**, the work must be completed **out of season**. Could you please let us know the **earliest time frame** we would be able to access the site to complete this work?

A. The height of any branch wrapping would be 20', but not canopy of oak trees. The earliest timeframe for branch wrapping only would be October 1st, but negotiable. However, the wildlife may pose an issue to unelectrified cords. We cannot connect them with ground cables until November 1 due to another event.

Q. We would also like to clarify your **teardown expectations**. After the season is complete, do you prefer that the lights are **carefully removed and stored for reuse**, or would you prefer that they are **cut off and disposed of**? The teardown process can significantly impact the overall project cost, so knowing your preference will help us price this portion accurately.

A. We would prefer these to be removed and reused if possible as this would be in line with our conservation message. However, we will consider all proposals.

Q. Additionally, would you be open to **dividing the scope of work**, where tree wrapping is provided by one contractor and decorative displays are provided by another?

RFP No. 244: Holiday Lighting at BREC's Baton Rouge Zoo
Addendum A

A. Yes, we will consider all options.

Q. At this time, we have noticed that while the RFP provides detailed instructions on the submission process, there is **very little creative direction for the overall project itself**. Are you intending for vendors to propose concepts with **full creative freedom**, or are there **specific themes, elements, or messaging** that you would like incorporated?

A. We are open to have the vendors provide creative freedom within the scope, budget, and within the bounds of our infrastructure capabilities; and also be inclusive of the holiday season.

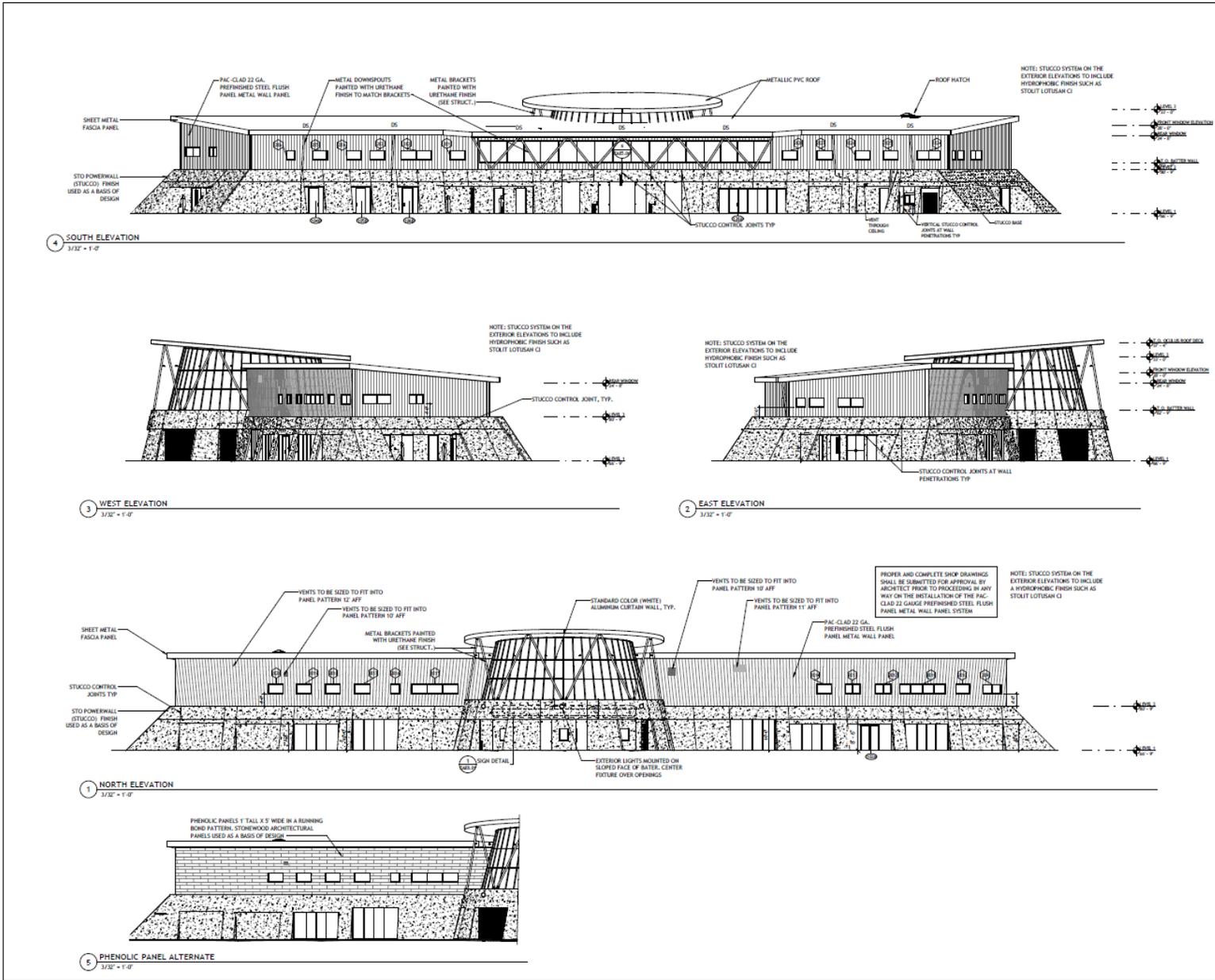
Q. Likewise, are there **any items, themes, or wording** that you would prefer vendors **avoid including** in their proposals?

A. Inclusive of the holiday season while avoiding any religious themes.

Request. For the building lighting portion, we will need the **total dimensions across the top roofline of the main building** in order to estimate the materials and installation required.

RFP No. 244: Holiday Lighting at BREC's Baton Rouge Zoo

Addendum A



SASAKI
2455 MAGNOLIA STREET NEW ORLEANS, LA 70115
TEL: 504.899.2500 WWW.TDCG.COM

TORRE DESIGN CONSORTIUM LTD.
2455 MAGNOLIA STREET NEW ORLEANS, LA 70115
TEL: 504.899.2500 WWW.TDCG.COM

NO.	DATE	DESCRIPTION	BY
1	04/28/16 (1st DOCUMENT)	1.1.2016	
DWG ISSUE & REVISION HISTORY			
Project Title: GREENWOOD PARK & BATON ROUGE ZOO PHASE 1 IMPROVEMENTS 13350 HWY. 19 BATON ROUGE, LA 70714			
Drawing Title: ELEVATIONS			
Project No: 94266.00 Scale: 3/32" = 1'-0" Drawn By: aak Checked By: aak Approved By: aak Date: 03/10/21			
Drawing No.: ZAE3.01			

