

June 25, 2008

**The following is the agenda for the LA Seafood Promotion and Marketing Board (LSPMB) meeting to be held on Wednesday, June 25, 2008 at UNO Lindy C. Boggs International Conference Center, 2000 Lakeshore Drive in New Orleans, LA. The meeting will begin at 9:00 a.m. The public is invited to attend**.

# **LOUISIANA SEAFOOD PROMOTION AND MARKETING BOARD**

**AGENDA**

1. ROLL CALL
2. INTRODUCTIONS: Guests and LSPMB staff
3. INTRODUCTIONS AND PRESENTATIONS: Past Board Members
4. INTRODUCTIONS AND PRESENTATIONS: New Board Members
5. APPROVAL OF MINUTES
6. PRESENTION OF BY-LAWS AND LEGISLATION
7. OVERVIEW OF LSPMB, OTF, STF AND LSPMB STAFF:

Mission and Purpose

1. EXECUTIVE DIRECTOR’S REPORT:
2. LSPMB ~ Past to Present and Future
3. Annual Report ~Media and PR Communications
4. ROLES OF LSPMB MEMBERS AND STAFF
5. LSPMB Members - industry roles
6. LSPMB Members - contact info, photos and bios (web site)
7. LSPMB Committees
8. LSPMB Staff – individual roles
9. Ethics
10. General How To’s & Processes
11. Communications
12. SECRETARY/TREASURER’S REPORT
13. PRESENTATION OF 2008-09 BUDGETS
14. OTHER BUSINESS:
15. LSPMB Calendar of Events
16. Future LSPMB meeting dates
17. Future LSPMB members and staff retreat
18. ADJOURNMENT