

Louisiana Seafood Promotion and Marketing Board

Regular Board Meeting Agenda

February 12, 2015

1:00 p.m.

Louisiana State Library, Seminar Center
701 N. 4th Street, Baton Rouge, LA 70802

- I. Call to order
- II. Roll call and introduction of guests
- III. Adoption of the Agenda
- IV. Election of new Officers (Chair, Chair Elect and Secretary/Treasurer)
 - A. Overview and review of board responsibilities
- V. Adoption of minutes from December 10, 2014 Board Meeting
- VI. Reports
 - A. Financial Report
 - B. Executive Director's Report
- VII. Old Business
 - A. Bylaws
 - B. Festival Grant Update
 - C. Trumpet Update
 - D. Miles Media Presentation on Analytics
- VIII. New Business
 - A. Grocery Road Show Marketing Plan
- IX. Next Regular Board Meeting is scheduled for April 8, 2015
- X. Adjourn