

Louisiana Seafood Promotion and Marketing Board

Regular Meeting Agenda

October 22, 2015

1:00 p.m.

Capitol Park Welcome Center

702 N. River Road, Baton Rouge, LA 70802

- I. Call to order
- II. Roll call and introduction of guests
- III. Adoption of the Agenda
- IV. Adoption of minutes from August 12, 2015 Board Meeting
- V. Reports
 - A. Committee Reports
 - i. Executive (Chairman, Sal Sunseri)
 - ii. Finance/Financial Report (Chairman, Chalin Delaune)
 - iii. Legislative (Chairman, Pete Tortorich)
 - iv. Education (Chairman, Troy Parria)
 - v. Marketing (Chairman, Tenney Flynn)
 - B. Executive Director's Report
 - i. Review of events
 - ii. Assistant Executive Director Report
 - iii. Plans and approvals
- VI. Old Business
 - A. Ethics Training Reminder
 - B. Launch Media Update – GASCO
 - C. Ehrhardt Group Update
 - D. Trumpet Update
- VII. New Business
 - A. Trumpet New Campaign
- VIII. Next Regular Board Meeting is scheduled on December 9, 2015
- IX. Adjourn