CADDO BOSSIER
PORT COMMISSION

6000 Doug Attaway Blvd. | Shreveport, LA 71115 | P (318)524-2272 | F (318)524-2273 | port@portsb.com | www.portsb.com

MEMORANDUM

To: Commissioner Capt. Thomas F. Murphy, President
Commissioner Ernest Baylor, Jr., Vice President
Commissioner Sam N. Gregorio, Secretary-Treasurer
Commissioner Lynn Austin
Commissioner Erica R. Bryant
Commissioner James D. Hall
Commissioner James L. Pannell
Commissioner Rick C. Prescott
Commissioner Steve Watkins

From: Eric England

Date: September 4, 2014

Re: **MARKETING & OPERATIONS COMMITTEE MEETINGS, Monday, September 8, 2014**

The Marketing & Operations Committee meetings will be held on **Monday, September 8, 2014, at Noon** in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas to follow.

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

cc: Ms. Anne Gremillion, Daniel Strickland and Ashley Ellingsen, Public Relations
Mr. Dannye Malone, The Malone Law Firm
Mr. David Montgomery, Montgomery Agency Inc.
Mr. Jack Andres, Mr. Frank Crockett and Mr. John Hubbard, SWEPCO
Mr. Rich Brontoli, Red River Valley Association
Southern Strategy Group of North Louisiana
CBPC Staff

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"This institution is an equal opportunity provider and employer."

MEMBERS: Capt. Thomas F. Murphy, President; Ernest Baylor, Jr., Vice-President; Sam N. Gregorio, Secretary-Treasurer; Lynn Austin, Erica R. Bryant, James D. Hall, James L. Pannell; Rick C. Prescott; Steve Watkins

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MARKETING COMMITTEE MEETING
AGENDA

Agenda – September 8, 2014
12 Noon, Regional Commerce Center

MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

Call to Order

Pledge of Allegiance

Introduction of Guests/Public Comment

Customer Update

Potential Customers/Projects

- General Cargo Opportunities
- Port Prospects

Monthly reports attached:

- Contact Report
- Public Affairs Report

Calendar of Activities Review

Sponsorship Policy & Guidelines Presentation

Adjourn

The next Marketing Committee meeting
Monday, October 6, 2014, Noon, Regional Commerce Center, Shreveport

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OPERATIONS COMMITTEE MEETING
AGENDA

Agenda – September 8, 2014
Noon, Regional Commerce Center

MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.

- *The Port will provide cost effective and efficient facilities for its users.*
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Public Comment

Operations

- Rail Activity
- Barge Activity

Port Projects

- 2013 Miscellaneous Projects
- Benteler Project
- Rail Expansion

Monthly Reports Attached:

- Projects in Progress Status Sheet
- Tonnage

Adjourn

Next Operations Committee Meeting
Monday, October 6, 2014, Noon, Regional Commerce Center, Shreveport

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