

Louisiana Seafood Promotion and Marketing Board

Meeting Minutes

October 16, 2013

9:00 a.m.

Louisiana Seafood Promotion and Marketing Board
1051 N. Third Street, 5th Floor Conference Room, Baton Rouge

The meeting was called to order at 11:41 a.m. The roll was called and a quorum was present:

Board Member	Present	Absent
Chef John Folse, Chairman	X	
Larry Avery		X
Sherbin Collette	X	
Lt. Gov. Jay Dardenne		X
Byron Despaux	X	
Alan Gibson	X	
David Maginnis		X
Frank Randol	X	
Chef Peter Sclafani	X	
Tommy Stoddard		X
Sal Sunseri	X	
Pete Tortorich		X
Sarah Voisin	X	
Keith Watts		X

Staff:

Krystal Cox, Administrative Assistant
Jacques Barry, DCRT, OLG

Guests:

Michaela York, John Folse and Company

Sarah Voisin moved to add adoption of the interview criteria to the agenda. Seconded by Frank Randol.

Board Member	Yay	Nay	Abstain
Chef John Folse, Chairman	X		
Sherbin Collette	X		
Byron Despaux	X		
Alan Gibson	X		
Frank Randol	X		
Chef Peter Sclafani	X		
Sal Sunseri	X		
Sarah Voisin	X		

Motion adopted.

Sal Sunseri moved to add discussion of the Lieutenant Governor’s response to the red-listing of Louisiana Shrimp by the Monterrey Bay Aquarium’s Seafood Watch. Seconded by Frank Randol.

Board Member	Yay	Nay	Abstain
Chef John Folse, Chairman	X		
Sherbin Collette	X		
Byron Despaux	X		
Alan Gibson	X		
Frank Randol	X		
Chef Peter Sclafani	X		
Sal Sunseri	X		
Sarah Voisin	X		

Motion adopted.

Frank Randol moved to invite Chris Banko, Brenda Fried, Toby Gascon, and Karen Profita for interviews to be held during the October 24, 2013 Regular Board Meeting. Seconded by Byron Despaux.

Board Member	Yay	Nay	Abstain
Chef John Folse, Chairman	X		
Sherbin Collette	X		
Byron Despaux	X		
Alan Gibson	X		
Frank Randol	X		
Chef Peter Sclafani	X		
Sal Sunseri	X		
Sarah Voisin	X		

Motion adopted.

Frank Randol moved to waive adoption of the minutes from the August 14 Board meeting to the next meeting. Seconded by Sherbin Collette.

Board Member	Yay	Nay	Abstain
Chef John Folse, Chairman	X		
Sherbin Collette	X		
Byron Despaux	X		
Alan Gibson	X		
Frank Randol	X		
Chef Peter Sclafani	X		
Sal Sunseri	X		
Sarah Voisin	X		

Motion adopted.

The Board discussed interview criteria which is summarized as follows:

Each candidate will be required to give three presentations. A 3-minute presentation about themselves and two other 5-minute presentations. Those presentations will be responses to the following questions:

1. Formulate a strategy to respond to the issue of Monterrey Bay red-lighting Louisiana shrimp. Give specific examples.
2. Explain your understanding of the LSPMB's current finances and specifically address funding challenges moving forward.

LSPMB staff will create a scorecard the Board can use to evaluate each candidate's presentations and responses to other questions asked by members. Each candidate will be assigned a numerical rating from 1-5 (with 5 being the highest) on the following 6 qualities:

1. Management/leadership skills
2. Fiscal responsibility and strategic planning
3. Communication skills (internal and external)
4. Industry knowledge/community outreach
5. Crisis Management
6. Other

Staff will contact the candidates to schedule the interviews for October 24 and arrange a flight for the one out-of-state candidate, whom the Board wants to ensure interviews in person. In addition, the Board wants to conduct background checks on each candidate, if possible. Staff will contact DCRT Human Resources personnel for instructions on how to proceed with background checks as well as suggestions on other possible interview questions.

Sal Sunseri moved to accept the interview criteria. Seconded by Alan Gibson.

Board Member	Yay	Nay	Abstain
Chef John Folse, Chairman	X		
Sherbin Collette	X		
Byron Despoux	X		
Alan Gibson	X		
Frank Randol	X		
Chef Peter Sclafani	X		
Sal Sunseri	X		
Sarah Voisin	X		

Motion adopted.

Discussion was held on the Lieutenant Governor's response to the red-listing of Louisiana Shrimp by the Monterrey Bay Aquarium's Seafood Watch, which Jacques Berry presented to the Board.

Sarah Voisin moved to accept the Lt. Governor's response as a positive initiative to address the issue. Seconded by Sherbin Collette.

Board Member	Yay	Nay	Abstain
Chef John Folse, Chairman	X		
Sherbin Collette	X		
Byron Despaux	X		
Alan Gibson	X		
Frank Randol	X		
Chef Peter Sclafani	X		
Sal Sunseri	X		
Sarah Voisin	X		

Motion adopted.

Frank Randol moved to require the lieutenant governor to share with the Board any and all information including audits, e-mails and communication used to determine the cancellation of GCR's contract by Monday, October 21, 2013. Discussion was held on the termination of GCR's contract, which also resulted in the termination of both The Food Group's and Graham Group's contracts. Chairman Folse said that he spoke to Lieutenant Governor Jay Dardenne about this matter before the decision to cancel the contracts had been finalized. According to Mr. Chairman, the Lt. Governor is planning to present to the Board documentation pertaining to the termination of GCR's contract at the next Board meeting. Frank Randol withdrew the motion.

The meeting adjourned at 12:33 p.m.

Respectfully submitted,
Krystal Cox