

**LHSC Orientation/LHSC Commission Meeting**  
**Minutes**

Louisiana Highway Safety Commission  
Management and Finance Building  
7919 Independence Blvd.  
3<sup>rd</sup> Floor – Room 308  
Baton Rouge, Louisiana 70806  
January 19, 2016  
10:30 a.m.

**CALL TO ORDER:**  
**(Orientation Meeting)**

Commission members were welcomed by Commissioner Craft and Dr. Williams. Dr. Williams presented the new and returning members facts about Highway Safety and its functions. All members were presented with binders containing the following information: welcome, introduction, agenda, mission/vision LHSC Legal, 2017 meeting schedule, documents, reports. Each board member was asked to introduce themselves.

**PRESENTATIONS:**

Dr. Williams asked each LHSC staff member to introduce themselves to the board and give a brief presentation on their function within the agency (see attached slides)

Lryrica Johnson - Police Traffic Services  
Katelynn Curtis – Occupant Protection  
Chela Mitchell – Impaired Driving  
Jessica Bedwell – Young Drivers  
Chuck Miller – Traffic Records  
Accounting – Clinton Summers  
Public Affairs – Michael Farrar  
Cindy Wheeler/Ladricka Hill-Minor – Planning and Administration

As a special part of the orientation presentation, Mr. Eugene Circardo, Jr., Assistant Secretary/General Council for the Office of Legal Affairs/Public Safety Services was present to perform the swearing in ceremony for the new and old board members. After the ceremony a short break was taken before the start of the Executive Board Meeting.

**CALL TO ORDER:**  
**(Executive Meeting)**

The Executive Board Meeting was called to order by Commissioner Craft. The prayer was given by Commissioner Oxley followed by the Pledge of Allegiance. Commissioner Craft welcomed everyone to the meeting and Dr. Williams, Executive Director of the Commission addressed the board with an opening statement of introduction. Dr. Williams expressed her desire to utilize the board members as ambassadors to spread the program messages and to identify additional partners to support highway safety goals. She also stated that she would like the commissioners to help in bridging a

relationship between law enforcement and the community at large. She asked board members to provide input and support pertaining to highway safety priority areas and to be LHSC Brand Ambassadors in their districts. She also wanted them to help promote the LHSC grant/application period and to establish additional programs and partnerships to maximize the LHSC mission and vision, supporting the cause of Changing Behaviors...Savings Lives.

**ROLL CALL:**

Chairman James P. "Jim" Craft  
Russell C. Haman  
Mark S. Oxley  
Reggie G. Skains  
Carl Pendley  
Sheriff Andy Brown  
Roland Chevalier  
Attorney Karleen Green  
Jason Hughes  
Jeffery McKneeley  
Wally McMakin  
Dennis Pevey  
Sheriff Jimmy Pohlmann  
Dustin Reynolds  
John Snow  
Chris Tyson

**APPROVAL OF  
MINUTES:**

Chairman Craft asked for a motion to approve the minutes from the September 19, 2016 commission meeting. Commissioner Skains made a motion, which was seconded by Commissioner Haman. With no objections the motion carried and minutes were approved.

**ELECTION OF  
EXECUTIVE BOARD:**

Elections were held for members to the Executive Committee. The following commissioners were elected to this board: Jason Hughes (Vice-Chair); Jim Craft (Chairman); Jim Dickerson, Dustin Reynolds; Reggie Skains, Russell Haman; Mark Oxley; Jeffery McKneeley; and Carl Pendley.

**NEW BUSINESS:**

New initiatives that are being undertaken by the Highway Safety Commission to help further the cause are as follows: COSBP (Council of Student Body Presidents), Jr. Ambassadors in schools, Diversity Outreach Efforts, Enhanced Marketing and Communication, Roadside Respect (State Outreach Effort), enhanced community awareness and Stakeholder Engagement.

Several awards and accolades were bestowed to partners of the commission, La Partners Awards for Bike Easy and National Safety Council Award for the Sudden Impact Program.

A presentation was made to approve a new contract for the Louisiana District Attorney's Association in order to enhance the existing LADRIVING interface software. This proposal was examined and approved by the Department of Public Safety Data Section. (see attachment). A motion was made by commissioner Oxley and seconded by Commissioner McKneely. With no objections, the motion was carried.

SGA President Jennifer Burges, Student Board Member for LCTCS (Louisiana Community and Technical College System) and SGA President for BRCC (Baton Rouge Community College) stopped by to thank the board for the grant that was received and utilized to push the Virtual Reality Program into schools which would allow students the opportunity to experience first- hand the full effects of driving drunk through use of a simulator.

OLD BUSINESS: None

ADJOURNMENT: After finding no old business, Commissioner Craft called for a motion to approve the minutes from the September 19, 2017 meeting. A motion was made by Commissioner Skains and seconded by Commissioner Haman. With no objections the motioned carried. With no further business, the meeting was adjourned.

Respectfully submitted,



Dr. Katara A. Williams, Ph.D.  
Executive Director

# HEHS

## Louisiana Highway Safety Commission

*Changing Behaviors... Saving Lives!*

**Media Projects**

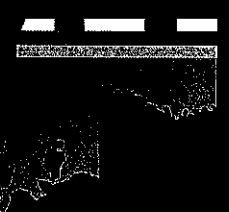
**Dr. Katara A. Williams & Staff**



# Louisiana Highway Safety Commission

- ◆ 21-Commission appointed by the Governor (subject to Senate confirmation)
- ◆ Meet 3 times per year
- ◆ Full - Time administrative staff
- ◆ Serve as the State's Highway Safety Office
- ◆ Executive Director is the Governor's Representative for Highway Safety
- ◆ Chair is appointed and VC is elected and serves a two-year term
- ◆ Executive Committee consists of not less than five(5) nor more than nine(9) members (Chair serves as ex-officio)

# Media Efforts




**LOUISIANA HIGHWAY SAFETY COMMISSION**



**SUPPORTS THE**

**BUCKLE UP**


*Tags & Tiggers*



**www.lahighwaysafety.org**

**LOUISIANA HIGHWAY SAFETY COMMISSION**



**LOUISIANA HIGHWAY SAFETY COMMISSION**

From 2014 to 2015, the number of African American drivers & passengers who died in vehicle crashes increased from 195 to 205.

No. of African American Drivers Fatals in Louisiana

2013	2014	2015
180	195	205

Source: Federal Highway Administration, Bureau of Transportation Statistics

It is imperative that we, as a state, continue to invest in the national transportation safety plan, otherwise, it is at risk.

**Buckle UP**

78.9% of African Americans have never worn their seat belts, compared to 65.2% of all Louisiana motorists and passengers.

Source: National Highway Traffic Safety Administration

The Keanu Reeves Lipbiter, Tigger, and Tigger Friends (TM) USA seal indicates that you are a seat belt user. It shows the lack of fatal injury to fatal seat belt responsibility for 80% and the risk of moderate to serious injury by 50%.

**BUCKLE UP**

*Tags & Tiggers*

**www.lahighwaysafety.org**



# Our Progress

- ◆ Reduced unrestrained fatalities from 284 to 247;
- ◆ Reduced speeding related fatalities to 165 from 204, far exceeding the target of 181 for 2016;
- ◆ Reduced the number of days for crash reports being submitted from 9 to 8 days for 2016;
- ◆ Reduced drivers ages 15 to 20 involved in fatal crashes for the fourth year in a row to 74 fatalities from 80; and
- ◆ Reduced pedestrian fatalities slightly from 105 to 102.

# Our Programs

- ◆ Funding sources are National Highway and Safety Administration & the Federal Highway Administration (DOTD)
- ◆ Variety of funding categories
- ◆ NHTSA sets the rule making/policy
- ◆ Generally one year grants



# Our Timelines

- ◆ February – Estimate of funding level and Problem Identification
- ◆ February/March – Call for proposals
- ◆ March/April – Proposal review
- ◆ FFY 17 Call for proposals expected March

# Our Timelines

- ◆ May – Recommendations to Commission & Commission approval of new grants
- ◆ June/July – Contract preparation, negotiation and agency approval
- ◆ October 1 - Implementation

# Our Programmatic Areas

# Police Traffic Services

## Ms. Lyrica Johnson



# Police Traffic Services

## Ms. Lyrica Johnson

- Occupant Protection
- Impaired Driving
- Speeding/ aggressive driving
- Special Waves - (not just problem ID agencies Statewide enforcement)
  - Click It Or Ticket (May 22 – June 4, 2017)
  - Drive Sober or Get Pulled Over (August 18 - September 5, 2017)
  - Buckle UP in Your Truck (April 22 – April 28, 2017)

# Police Traffic Services

## Ms. Lyrica Johnson

### Occupant Protection

- ◆ Subgrantees conduct:
  - Saturation patrols
  - Checkpoints
  - Child passenger safety

# Police Traffic Services

## Ms. Lyrica Johnson

### Impaired Driving

- ◆ Subgrantees conduct :
  - Saturation Patrols
  - Checkpoints

# Police Traffic Services

## Ms. Lyrica Johnson

### Law Enforcement Liaisons

- Retired law enforcement officers
- Assist agencies with the LHSC grant process
- Monitor subgrants
- Help coordinate multi-agency grant activities; ie, checkpoints and national/state mobilizations



# Police Traffic Services

## Ms. Lyrica Johnson

- Provide technical assistance with their respective agencies to ensure that the agencies are in compliance with NHTSA and the LHSC.
- Works with the LEL's in their respective areas
- Monitor subgrants

# Occupant Protection

## Ms. Katelynn Curtis

- ◆ Maintain contracts with LHSC contractors who have projects/programs that relate to occupant protection
- ◆ Develop and maintain healthy relationships with LHSC occupant protection contractors
- ◆ Outreach with nine regional traffic safety coalitions to learn about local occupant protection initiatives and help provide resources
- ◆ Work with Preusser Research Group to design a distracted driving survey (Louisiana is the first state to try to design such a survey to help us design and implement effective strategies to combat distracted driving.)
- ◆ Organize the Occupant Protection Assessment – this occurs every three years and is mandated by the National Highway Traffic Safety Administration (NHTSA)

# Impaired Driving

## Ms. Chela Mitchell

### Programs

- ◆ DWI Courts
- ◆ Court Monitoring
- ◆ Juvenile and Underage Drinking Enforcement

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# Young Drivers

## Ms. Jessica Bedwell

- ◆ Young Driver Behavioral Education Program
  - ◆ Sudden Impact, ThinkFirst, Project SNAP, etc.
- ◆ Motorcycle Programs
  - ◆ Motorcycle Awareness Campaign
- ◆ Participation in Distracted Driving discussions
- ◆ Participation in GDL (Graduated Drivers Licensing) discussions

# Traffic Records

## Mr. Chuck Miller

- ◆ 154/164 transfer funds
- ◆ Traffic Records Coordinating Committee (TRCC)  
(Highway Safety Research Group – HSRG)
- ◆ LADRIVING (Electronic DWI Arrest Report)
- ◆ Miscellaneous projects

The only report that is considered a legal record of an incident.



**Louisiana Highway Safety Commission**  
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# Accounting

## Mr. Clinton Summers

- FFY 2017 Available Funding
- State FY 2017-2018 Budget Request

# Public Affairs

## Mr. Michael Farrar

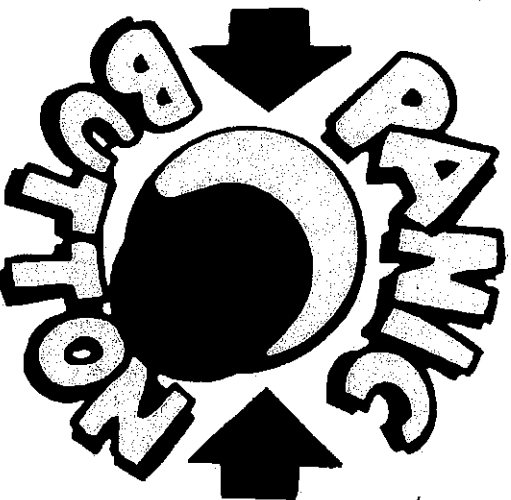
- ◆ Launching E-Newsletter
- ◆ Updating LHSC website
- ◆ Produce On-Line Videos
- ◆ Social Media
- ◆ Community/Media Relations

# Planning and Administration

Cindy Wheeler & Ladricka Hill-Minor

Reimbursements

Per Diem



Vendor/W-9

ETHICS



## New Initiatives

- ◆ COSBP
- ◆ Jr. Ambassadors
- ◆ Diversity Outreach Efforts
- ◆ Enhanced Marketing and Communication
- ◆ Roadside Respect (State Outreach Effort)
- ◆ Enhanced Community Awareness
- ◆ Stakeholder Engagement

## Awards and Accolades

- ◆ LA Partners Award
  - ◆ Bike Easy
- ◆ National Safety Council:
  - ◆ Sudden Impact Program

# What Can You Do?

- ◆ Provide input and support pertaining to highway safety priority areas
- ◆ Identify additional partners to support highway safety goals;
- ◆ Review potential programmatic strategies as a result of the data analysis
- ◆ Review and analyze traffic safety data with the LHSC to ensure correct assumptions are made
- ◆ Be LHSC Brand Ambassadors in your districts
  - ◆ Social Media
  - ◆ Community Engagement/Awareness
- ◆ Help promote the LHSC grant/application period
- ◆ Help to establish additional programs and partnerships to maximize the LHSC mission and vision
- ◆ Support the LHSC cause of:

Changing Behaviors...Saving

# LHSC

Louisiana Highway Safety Commission  
Changing Behaviors...Saving Lives!

# Contact Information

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Executive Director:

Dr. Katara A. Williams

225-205-0606

# HFHS

## Louisiana Highway Safety Commission

*Changing Behaviors... Saving Lives!*

**2017 Board Meeting**

**Thursday, January 20, 2017**





2017 LHSC Commission Orientation Meeting  
La Department of Public Safety and Corrections  
Management and Finance Building  
7919 Independence Blvd.  
3<sup>rd</sup> Floor, Room 308  
Baton Rouge, LA 70806

January 19, 2017  
10:30 a.m.

- I. Welcome
- II. Board Member Introductions
- III. LHSC Staff Introductions
- IV. LHSC Statutes
- V. LHSC Presentations
- VI. LHSC Meeting Schedule
- VII. Questions
- VIII. Break for Lunch (11:30 a.m. - 12:30 pm)



2017 LHSC Commission Meeting  
La Department of Public Safety and Corrections  
Management and Finance Building  
7919 Independence Blvd.  
3<sup>rd</sup> Floor, Room 308  
Baton Rouge, LA 70806

January 19, 2017  
10:30 a.m.

- I. Call to Order
- II. Prayer
- III. Pledge
- IV. Roll Call
- V. Approval of the September 9, 2016 Executive Board Meeting Minutes
- VI. Welcome Remarks: Jim Craft, Chairman; Dr. Katara Williams, Executive Director
- VII. Election of Vice Chairman and Executive Board
- VIII. Amendment of Highway Safety Plan (HSP)
- IX. Old Business
- X. New Business
- XII. Adjournment