

LOUISIANA EDUCATIONAL TELEVISION AUTHORITY EXECUTIVE AND FINANCE COMMITTEE MEETING

♦July 21, 2026♦ 12:00 PM ♦ LPB Board Room

♦7733 Perkins Road♦ Baton Rouge, LA

MINUTES

Members Present: Tracie Woods, Dr. Laura Lindsay, Sonny Cranch, Chris Wegmann, and Conrad Comeaux.

Members via Zoom: Dan Hare.

Employees Present: Clarence “C.C.” Copeland, Terri Crockett, Matt Tessier, Kim Ducote, and Trace Purvis (Zoom).

Public Comment: Tracie Woods, Chairperson, asked if any member of the public had any public comment, and there were none.

Appointments to the Committee: Tracie Woods, Chairperson, nominated Conrad Comeaux for re-appointment to the LETA Executive and Finance Committee. A motion to appoint Conrad Comeaux to the Committee was made by Dr. Laura Lindsay and was seconded by Chris Wegmann. With all in favor, the motion passed.

Approval of Minutes: Sonny Cranch, Secretary, presented the minutes of the Executive and Finance Committee of May 14, 2026. A motion to approve the minutes was made by Chris Wegmann and was seconded by Conrad Comeaux. With all in favor, the motion passed.

Friends of LPB Report: Terri Crockett, FLPB Executive Director, presented the report for Friends of LPB:

- Power-On Raffle ends October 14th.
- *Circles: The Life of Billy Cannon* preview event is August 19th at 6:30pm at the Lod Cook Alumni Center.
- Friends of LPB Annual Meeting is September 3rd at 6:00pm; this year’s recipients of the President’s Award are Bunnie Cannon and Tarriona “Tank” Ball.

Financial Report: Dr. Laura Lindsay, Treasurer, presented the LETA financial report. A motion to approve the LETA financial report was made by Conrad Comeaux and was seconded by Chris Wegmann. With all in favor, the motion passed.

Deputy Director’s Report: Matt Tessier, LPB Deputy Director, gave the following update:

- Imagination Library of Louisiana: we’re finalizing the contract with the Dollywood Foundation for the FY 26-27 year in the amount of \$1,613,438, which reflects an extra \$900,000 in appropriations during the 2026 Regular Session. Enrollment has grown from

19,000 to 44,000 children since LETA's involvement as the state partner. September will see the Dollywood Foundation celebrating their "9 to 5" campaign.

President's Report: C.C Copeland, LPB President and CEO, reported on the following:

- We're monitoring Tropical Storm Bertha and its potential impact in the Gulf and ensuring our transmitter generators are fully operational and stocked with fuel.
- C.C. discussed the LETA agency budget noting that the Commissioner of Administration was tasked with cutting \$53m from the state's acquisitions and major repairs budget, resulting in LETA receiving \$3,630,098 for acquisitions out of the \$5,006,098 acquisitions and major repair funds we requested.
- A new engineer has been hired to cover the Alexandria, Monroe and Shreveport transmitters.
- LPB's PBS dues will be \$2.4m for the coming coverage period.
- *Capturing America: The Carol Highsmith Story* is performing very well nationally, with distribution on 300 channels, 143 markets, and 46 states, amounting to 83% coverage among PBS member stations.
- C.C. updated the committee on upcoming projects *Zydeco Soul*, *Game Notes* season 2, *Ritual* season 2, and *Justice in the Quarter* a documentary about the Louisiana Supreme Court Building.
- PBS has suffered a heavy loss with the passing of their head of programming, Sylvia Bugg, at the age of 55.

Executive Director's Compensation Increase:

- Tracie Woods, Chairperson, presented the committee with a resolution increasing the annual compensation of LPB CEO/President, Clarence "C.C." Copeland, by 4% bringing his annual salary to \$231,181.10, with his \$400 per paycheck vehicle stipend remaining unchanged. A motion to approve the resolution was made by Conrad Comeaux and was seconded by Sonny Cranch. With all in favor, the motion passed.

Chairman's Report: Tracie Woods, Chairperson, gave the following report:

- The next full LETA board meeting is August 13, 2026.
- The next LETA Executive and Finance Committee meeting is September 10, 2026.

Other Business: There was no other business before the committee.

Adjournment: Tracie Woods adjourned the meeting at 1:00 PM.

Submitted by Angela Bessix and Matt Tessier