

**LOUISIANA EDUCATIONAL TELEVISION AUTHORITY
FULL BOARD MEETING**

February 13, 2025 ♦ 12:00 PM

University of Louisiana at Lafayette Alumni Center

600 East St. Mary Blvd ♦ Lafayette, LA 70503

and

Via Electronic Means Pursuant to R.S. 42:17.2

Members Present: Sonny Cranch, Dan Hare, Christopher Wegmann, Sharon Reine, Tracie Woods, Dr. Laura Lindsay, Lance Harris, Conrad Comeaux

Via Teleconference: Elizabeth Crochet, Bo Harris, Dr. Sandra McGuire, Misty Wyble, Erin Donnelly, Jeff Thomas and William Bradford

Members Absent: Dr. Tina Holland, Ted Beasley, Dr. Courtney Phillips

Others Present: Maggie Justus and Peggy Feehan of CODOFIL.

Employees Present: Clarence "C.C" Copeland, Kimberly Ducote, Adam Richard, Angela Bessix, Matt Tessier, and Trace Purvis (via Teleconference).

CALL TO ORDER: Chris Wegmann, Chairman, called the meeting to order at 12:00 PM.

Dan Hare made introductory remarks welcoming the board to the UL Lafayette Alumni Center and giving the board a brief history of the building.

Chris Wegmann ensured that all attending online could see and hear the meeting.

Chris Wegmann conducted a roll call vote with the following members confirming their attendance: Dan Hare, Conrad Comeaux, Elizabeth Crochet, Sonny Cranch, Erin Donnelly, Bo Harris, Lance Harris, Dr. Laura Lindsay, Dr. Sandra McGuire, Sharon Reine, Jeff Thomas, Chris Wegmann, Tracie Woods, William Bradford, and Misty Wyble.

PUBLIC COMMENT: Chris Wegmann, Chairman, asked if there had been any comments received online for any public comment and there were none. Chris Wegmann then asked if any member of the public attending had any public comment and there were none. Peggy Feehan and Maggie Justus of CODOFIL introduced themselves.

APPROVAL OF MINUTES: Dan Hare, Secretary, presented the minutes of the LETA full board meeting from December 12, 2024, and asked that the minutes be approved. A motion to approve the minutes was made by Conrad Comeaux and seconded by Sharon Reine. A Roll call vote was taken, and with all in favor the motion passed.

LETA FINANCIAL UPDATE: Sonny Cranch, Treasurer, presented the LETA financial report. A motion to approve the financial report was made by Dr. Sandra McGuire and seconded by Lance Harris. A Roll call vote was taken, and with all in favor the motion passed.

FRIENDS OF LPB REPORT: Bo Harris, Chair of Friends of LPB (FLPB), presented the FLPB report:

- Win the Wheels Raffle: Winner is Kristen Peterson from Many, LA; Final revenue is \$75,650.
- Next Raffle is the Dream Getaway to Italy, which will be a 7-night vacation, with stays in Venice, Florence, and Rome.
- Legends 2025 will be Thursday, May 1, at Louisiana's Old State Capitol; Current revenue is \$228,500.

DEPUTY DIRECTOR'S REPORT: Matt Tessier, Deputy Director, reported on the following:

- Matt gave an update on the negotiation of the lease of the WLPB tower land in Baton Rouge.
- Matt gave an update on the Imaginary Library of Louisiana with positive progress in Orleans Parish and Northeast Louisiana.
- A *Ziggy's Arts Adventure* Live Event at the Manship Theatre occurred recently as part of a Corporation for Public Broadcasting (CPB) grant to expand Ziggy's reach.

PRESIDENT'S REPORT: C.C. Copeland, President/CEO, reported on the following:

- C.C. gave an update on the preliminary state budget for 2025-2026 of \$13,725,205.
- C.C. provided an update on the new projects for 2025, including a new transmitter and antenna at KLTM (Monroe), new generators at WLPB (Baton Rouge), KLPA (Alexandria), and KLTS (Shreveport), and new tower lights at KLPA and WLPB.
- LPB was awarded a \$1.9m Next Generation Warning System (NGWS) grant from the CPB to install a new transmitter and antenna at KLTL (Lake Charles).
- C.C. provided an update on the new production projects for 2025.
- C.C. shared highlight reels on *Paroles De La Louisiane*, and *Kouri Vini 101*, French Language programs being produced with CODOFIL.
- C.C. also shared a highlight reel for LPB's Zydeco documentary, coming in Fall 2025.
- C.C. shared a briefing on the catastrophic impact of the historic snowstorm and freeze on LPB headquarters.
- C.C., Chris Wegmann, and Matt Tessier will be heading to Capitol Hill on 02/26/2025, for the APTS Public Media Summit.

CHAIRMAN'S REPORT:

- Chris Wegmann, Chairman, stated that the next Executive and Finance Committee meeting is on March 13, 2025, and the next full board meeting will be April 10, 2025, in the LPB Boardroom.

OTHER BUSINESS: There was no other business.

Adjournment: Chris Wegmann, Chairman, adjourned the meeting at 1:22 PM.

Minutes prepared by Angela Bessix and Matt Tessier