

# MEETING MINUTES

## LETA FULL BOARD MEETING

❖ **Thursday, October 10, 2013 – 12:Noon** ❖

LETA Board Room ❖ 7733 Perkins Road ❖ Baton Rouge, LA 70810

The LETA Full Board met at above date, place and time with the following attending:

<u>LETA Members</u>	<u>LETA MEMBERS ABSENT</u>	<u>STAFF MEMBERS</u>
Chris Goudeau	Sandy Breland	Beth Courtney
Dr. William Weldon	Dorothy Brown	Bill Belsom
Fr. James Carter	Barbara DeCuir	Clay Fourrier
Wayne O. Berry	Felicia Harry	Joanne Gaudet
Carolyn Hill	Glenn Kinsey	Bob Neese
GiGi Carter	Kathy Kliebert	Jeanne Smith
David Bondy	James Purcell	Sissy Sharpe
Barry Landry	Deano Thornton	
Melissa Kyle		
Philip Juban, FLPB		

**CALL TO ORDER:** LETA Chairman Chris Goudeau called the meeting to order at 12:10p.m.

**MINUTES APPROVAL:** Chris Goudeau called for an ACTION item for approval of the Minutes from the 8/8/2013 LETA Board Meeting.  
***Motion was approved without objections.***

**CHAIRMAN'S REPORT:** Chris Goudeau introduced the newest member of the LETA Board, Mr. David Bondy, Jr., CEO of LUBA Workman's Comp in Baton Rouge. He is involved in many community activities and was a former member of the Friends of LPB Board. Chris, along with the other LETA Members, congratulated and welcomed him to the Board.

**FRIENDS UPDATE:** Philip Juban , FLPB Chair, presented the Friend's Financial Report detailed through August 31, 2013. Membership Revenue was \$230,903.46 and Overall Revenue was \$320,922.89. Expenses for the month of August totaled \$62,125.24.

**LETA/FOUNDATION FINANCE REPORTS:** Joanne Gaudet presented the financial reports for September 30, 2013. We are 25% through the fiscal year and 26% through our annual expenditure budget. Expenditures remain in line and on track with the current fiscal year budget. Total revenue to date is \$2,948,618 which is 34% of our overall budgeted revenue, and which is comprised largely of general fund revenue from the State. We've received 49% of our general fund revenue, which is \$2,645,925 of our projected \$5,774,223 general fund budget. Self-generated revenue is \$298,333, which is 14.5% of the total projected self-generated budget of \$2,066,375. This includes the usual (1) Lottery (2) Foundation & Friends rent, (3) uplinks, (4) ITFS leases and others of which all are on track with budget projections. Total expenditures to date are \$2,228,845. Largest expenses to date are personal services – salaries and related benefits – in the amount of \$1,453,116 which is about 23% of the projected annual personal services budget of \$6,266,224. Other major year-to-date expenses include \$403,398 for operating services – which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. – and \$345,601 in interagency transfers; which consists of risk management, civil service, state mail, among other expenses. TOTAL NET of Revenue over expenses is \$719,773.

**Secondly, Joanne presented the FY 14-15 Budget Request Highlights:**

- ◆ \$39,000 increase for operating services and supplies in line with the Division's recommended 2.12% inflation rate adjustment
- ◆ \$71,508 requested to replace 3 fleet vehicles which are all over 10 years old and each has over 150,000 miles
- ◆ \$758,517 to fully fund staff salaries & related benefits and post retirement benefits. This includes a 4% salary increase for FY14-15
- ◆ \$816,138 has been requested, as required by statute, for the support of Louisiana Public Radio and TV stations not licensed to LETA
- ◆ \$400,000 means of financing swap between self-generated revenue (increase) and IAT revenue (decrease). There are more opportunities to generate revenue from the private sector than from other state agencies.

◆The general fund requested for FY15 is enough to cover the costs of satellite, land & tower leases; LONI; utilities; interagency expenses & 60% of salaries and related benefits. The remaining 40% of personnel costs have been budgeted with self-generated/IAT Revenue.

**MOTION:** Chris Goudeau motioned that the LETA Financial Updates and FY14-15 Budget Request be accepted and approved.

**ACTION ITEM:** *Motion carried and approved unanimously without objection.*

**PRESIDENT'S REPORT:** Beth stated that she attended the NETA Conference (National Education Telecommunicator's Association) and gave a summary of various topics-of-interest to LPB. Beth also gave an update on PBS's upcoming events. Beth shared the exciting event of The LPB Art & Travel Auction and encouraged all Board Members to view the art before leaving today. So far 115 items have either sold or have bids, totaling \$19,795, including sponsorships of \$9,500. Current bids and items sold are at \$29,295. The estate of Leland Major was very gracious in presenting us with a Planned Gift of \$38,000. Mr. Major has been a member since 1995, and his lifetime giving was \$1925. Beth stated that we should discuss Planned Giving in future board meetings. Beth thanked everyone's participation in making a bid online for the fabulous artworks donated to Friends of LPB.

**UNDERWRITING UPDATE:** Jeanne Smith reported for Fiscal Year 2013-2014 an underwriting goal of \$500,000. Renewals and new business totaled \$444,640 since the last Board Report of August 8, 2013. Currently, we are at \$183,165.25 which is 37% of the Fiscal Goal.

**PROGRAMMING REPORT:** Bob Neese reported that the Baton Rouge Antiques Roadshow programs have been announced. They will air on February 17<sup>th</sup> & 24<sup>th</sup>, and March 25<sup>th</sup> at 7:00 PM with repeats on the following Saturday at 11:00 AM. As part of the commemoration of the 50<sup>th</sup> Anniversary of the assassination of President John F. Kennedy, LPB and the West Baton Rouge Museum will host a special free preview of the American Experience documentary JFK on November 7<sup>th</sup> at 6:30 PM. The documentary will air Monday, November 11<sup>th</sup> and Tuesday, November 12<sup>th</sup> at 8:00 PM both nights. Nominations are now being accepted for the 18<sup>th</sup> Annual Louisiana Young Heroes awards. Deserving student in grades 7-12 can be nominated online at [lpb.org/heroes](http://lpb.org/heroes). Thomas the Tank Engine will be at LPB on Monday, November 25<sup>th</sup> for a special preview of his new movie "King of the Railway". The screenings will be at 9am, 11am and 1pm. The price of admission is a new pair of gloves or a winter hat for the children in the Big Buddy Program. Other highlights including the Great Performances 40<sup>th</sup> Anniversary this Friday at 9:00 PM and The African American: Many Rivers to Cross on Tuesdays at 7: 00 PM starting October 27<sup>th</sup>, 2013.

**PRODUCTION UPDATE:** Clay Fourrier gave a list of names and dates of this year's

**LOUISIANA LEGENDS:**

The new series is in post and will premier this month. Here are the dates:

<b>OCTOBER -</b>	<b>October 20<sup>th</sup></b>	<b>9:00PM</b>	<b>#2025</b>	<b>Honorable Kitty Kimball</b>
	<b>October 20<sup>th</sup></b>	<b>9:30PM</b>	<b>#2026</b>	<b>C. Paul Hilliard</b>
	<b>October 27<sup>th</sup></b>	<b>9:00PM</b>	<b>#2027</b>	<b>Ellis Marsalis</b>
	<b>October 27<sup>th</sup></b>	<b>9:30PM</b>	<b>#2028</b>	<b>Glen Post</b>

**NOVEMBER -** November 6<sup>th</sup> 9:00PM #2029 O. Delton Harrison, Jr.

**LOUISIANA PUBLIC SQUARE - "Pot or Not - The Decriminalization Debate"**

Mandatory drug sentences cost Louisiana taxpayers millions of dollars to incarcerate people charged with simple possession of marijuana. Would a reduction in penalties encourage more usage and lead the state down a path to legalization: Or does Louisiana – which ranks among the top ten states for drug use – need further reinforcements in its battle against this "gateway drug"?

The Decriminalization Debate airing Wednesday, October 23, 2013 (Recording Wednesday, October 16, 2013)

**SUNSHINE BY THE STARS:**

At post In-House and from there to PBS PLUS – All paperwork (so far) filled out.

**TURNING THE TIDE:** At distribution for PBS stations around the country.

**LOUISIANA: THE STATE WE'RE IN**

*How Safe is the Water?* There has been another discovery of the rare and deadly brain-eating amoeba in Louisiana. The centers for disease control say that it has been found in five locations in DeSoto Parish.

**ANNOUNCEMENTS/ADJOURNMENT:** With no further business the meeting adjourned at 1:30 PM