

LOUISIANA EDUCATIONAL TELEVISION AUTHORITY EXECUTIVE AND FINANCE COMMITTEE MEETING

♦January 9, 2025♦ 12:00 PM ♦ LPB Board Room
♦7733 Perkins Road♦ Baton Rouge, LA

Members Present: Chris Wegmann, Dr. Laura Lindsey, Sonny Cranch, Dan Hare, Tracie Woods.

Employees Present: Clarence "C.C." Copeland, Terri Crockett, Matt Tessier, Kim Ducote, and Angela Bessix.

Call to Order: Chris Wegmann, Chairman, called the meeting to order at 12:05 PM. There were no public comments.

Approval of Minutes: Dan Hare, Secretary, presented the minutes of the Executive and Finance Committee meeting of November 14, 2024. A motion to approve the minutes was made by Sonny Cranch and seconded by Dr. Laura Lindsey. With all in favor the motion passed.

Financial Report: Sonny Cranch, Treasurer, presented the LETA financial report. A motion was made to approve the LETA financial report by Dan Hare and was seconded by Dr. Laura Lindsey. With all in favor the motion passed.

Friends Report: Terri Crockett, Friends of LPB (FLPB) Executive Director, gave the FLPB report on behalf of Bo Harris, FLPB Chair.

FUNDRAISING

- Win the Wheels Raffle - Current Revenue: \$54,270.
- End of the year membership campaign raised \$131,090 from 700 pledges.
- Legends Gala: will be held May 1st; Current Revenue is \$143,000.

Deputy Director's Report: Matt Tessier, LPB Deputy Director, gave a briefing on the WLPB land lease with landowner Phil Witter:

- Matt, C.C, and LPB engineers Frank Hillyard and Bennie Robertson met with Phil Witter at LPB to renegotiate terms of the lease.
- There are several items being negotiated:
 - Amount of rent;
 - Length of the new rental term;
 - Level of insurance coverage;
 - Revenue sharing of sublease rental income;
- Matt and CC will schedule another meeting soon.

President's Report: C.C Copeland, LPB President and CEO, reported on the following:

- CC discussed the 27 parishes in which state offices will be closed due to snow, which includes some LPB tower sites.
- CC presented the preliminary budget for the upcoming fiscal year.
- CC presented new projects underway:
 - New Monroe transmitter, bid specs should go out at end of month;
 - New generators at 3 sites;
 - Tower lights in Alexandria and Baton Rouge;
- The following production projects are progressing:
 - *The Colfax Massacre* – Funded with NEH grant money;

- *LA 64* – LPB's new travel show;
- *Capturing America: The Carol Highsmith Story*;
- New sports talk show with Victor Howell;
- Zydeco documentary;
- Billy Cannon documentary;
- Ziggy will be presented as a panel at the PBS annual meeting by our education team.

Chairman's Report: Chris Wegmann, Chairman, gave the following report:

- Mr. Wegmann discussed the LETA Full Board meeting on February 13, 2025, as a potential offsite meeting and a remote open meeting.
- March 13, 2025, Executive and Finance meeting.

Other Business: There was no other business.

Adjournment: Chris Wegmann adjourned the meeting at 1:09 PM.

Submitted by Angela Bessix and Matt Tessier