

LOUISIANA EDUCATIONAL TELEVISION AUTHORITY

EXECUTIVE AND FINANCE COMMITTEE

◆March 13, 2025◆ 12:00 PM ◆ LPB Board Room
◆7733 Perkins Road◆ Baton Rouge, LA

Members Present: Chris Wegmann, Dr. Laura Lindsey, Sonny Cranch, Dan Hare, Tracie Woods and Conrad Comeaux

Employees Present: Clarence "C.C." Copeland, Terri Crockett, Matt Tessier, Kim Ducote, and Angela Bessix.

Call to Order: Chris Wegmann, Chairman, called the meeting to order at 12:00 PM. There were no public comments.

Approval of Minutes: Dan Hare, Secretary, presented the minutes of the Executive and Finance Committee meeting of March 13, 2025. A motion to approve the minutes was made by Dr. Laura Lindsey and seconded by Sonny Cranch. With all in favor the motion passed.

Financial Report: Sonny Cranch, Treasurer, presented the LETA financial report. A motion was made to approve the LETA financial report by Conrad Comeaux and was seconded by Dr. Laura Lindsey. With all in favor the motion passed.

Friends Report: Terri Crockett, Friends of LPB (FLPB) Executive Director, gave the FLPB report on behalf of Bo Harris, FLPB Chair:

FUNDRAISING

Dream Getaway to Italy!

One lucky winner will enjoy a 7-night vacation, with stays in Venice, Florence, and Rome. The prize also includes a \$2,000 Visa gift card to use for airfare or other travel expenses.

As of today, we have generated \$15,650 in revenue with 149 tickets sold. Although board members are unable to participate in the raffle themselves, board members are encouraged to share this fundraiser with your friends and networks. With approximately 150 tickets sold, we've already covered the cost of the prize. Every additional ticket sold is profitable, plus, the odds of winning are great for anyone who participates.

Raffle ends April 9
Tickets are \$50 each
Go to lpb.org/raffle for more information

March Pledge Drive

Current Pledge Revenue: \$48,720
Pledges: 257
Passport Revenue: \$4,337

Top Programs

Andrea Bocelli	\$6,376
60's & 70's Soul Celebration	\$5,023
Best of the 60's	\$3,168
American Creole Reunion	\$3,136
Concert for George	\$2,142

Legends 2025

Thursday, May 1

Louisiana's Old State Capitol

Current revenue: \$292,500

Deputy Director's Report: Matt Tessier, LPB Deputy Director, gave a briefing on the WLPB land lease with landowner Phil Witter:

- Matt provided an overview of their travel to the to the American Public Summit (APT) with Chris Wegmann, Chair and CC.
- Matt gave an update on the WLPB Tower Lease
- Matt reminds the board that the Tier 2.1 Financial Disclosure must be completed by May 15th

President's Report: C.C Copeland, LPB President and CEO, reported on the following:

- CC provided update regarding the building repairs
- CC explained that the governor has issued an executive order limiting the continuation of all remote work.
- CC reported that we received the budget hearing notice and are scheduled to appear before the Senate Finance Committee on April 1 and the House on April 9th.
- Solar roof project has been halted due to dispute between Entergy and the contractors.
- Tower lights have been replaced at Alexandria location.
- CC discussed the bid for model transmitter
- LPB has been awarded three new grants:
 - 20,000 from Weda.
 - 25,000 from Maryland Public
 - 10, 000 for the Outreach Grant
- We received an anonymous donation of \$20,000 from Vanguard Charity.
- CC, Matt and Dr. Arceneaux attended the WLE board meeting on March 12th.
- CC has been nominated for appointment to the PAR Board, if approved, will be ratified at the PAR Board Convention on April 10th.
- Beth, a distinguished member of the Public Affairs Resource Council, is being granted the title of Emeritus in recognition of her contribution.
- CC and Clay will be going to visit next month.
- General manager's meeting will be held next week.

Chairman's Report: Chris Wegmann, Chairman, gave the following report:

- Chris discussed the LETA Full Board meeting on June 12, 2025.
- May 8, 2025, Executive and Finance meeting.
- Discussed doing another off site meeting

Other Business: Chris thanked Dan for his gracious hospitality for our meeting at UL

.Adjournment: Chris Wegmann adjourned the meeting at 1:00 PM.

Submitted by Angela Bessix and Matt Tessier