

## MINUTES

### **Louisiana Automobile Theft and Insurance Fraud Prevention Authority (LATIFPA)**

July 13, 2011  
Poydras Building  
1702 North Third Street  
Baton Rouge, LA 70802

## CALL TO ORDER

Chairman Warren Byrd called the meeting of the **Louisiana Automobile Theft and Insurance Fraud Prevention Authority (LATIFPA)** to order at 10:10 a.m. The meeting was properly noticed. Director Denise Cassano called the roll.

## ROLL CALL

### Members Present

Warren E. Byrd, Esq., Chairman  
Executive Counsel  
Louisiana Department of Insurance

Honorable A. B. Franklin  
Louisiana State Representative

Honorable John Kennedy  
By Ms. Sharon Calcote, Designee  
Director of Policy and Research

Lieutenant Trevor J. Smith, Supervisor  
Insurance Fraud & Auto Theft Unit  
Louisiana State Police

Mr. Terrance "Terry" Apple  
Insurance Fraud Investigator  
Department of Justice, State of Louisiana

Honorable Dan Morrish  
By Mr. Don "Tuffy" Resweber, Designee  
Staff Members Present

Ms. Denise Cassano, Director

### Members Absent

Mr. Ryan Marine  
Regions Insurance

Mr. Richard Soileau, General Manager  
Safeway Insurance Company of Louisiana

Mr. Thomas McCormick, Esq.  
Assistant Attorney General  
Department of Justice, State of Louisiana

Mr. Larry Hinton, Esq.  
General Counsel  
GEICO Insurance Company

### Staff Members Absent

Mr. Kevin Smith, Assistant Director

Ms. Virginia G. Benoist, Assistant Attorney General  
and Legal Counsel to the Louisiana Department of Insurance

Mr. Paul Boudreaux, Jr., Esq., Director  
Fraud Division

Ms. Lori Cherry, Deputy Commissioner  
Public Affairs Division

Public Attendees

Mr. Charlie Peters, National Insurance Crime Bureau

Mr. Phil Barras, Consumer

Chairman Byrd declared that a quorum was present. **Prior to action on each agenda item for which a vote was taken, there was a public comment period as required under LRS 42:14(D).**

The minutes of the March 16, 2011 Board meeting were presented for review and approval. A motion was made by Mr. Terrance Apple to adopt the minutes as presented. Lt. Trevor Smith seconded the motion. Prior to the vote Chairman Byrd opened the floor for any public comment, but there was none. The minutes of the March 16, 2011 were adopted by unanimous vote.

Chairman Byrd introduced and welcomed to the Board Ms. Sharon Calcote, designee of Honorable John Kennedy, State Treasurer, who replaced exiting Board member Willard Hamilton.

Director Cassano reported on **LATIFPA** income, expenditures and donations. The report was accepted as given.

Director Cassano reported on the lanyards purchased and requested that the board affirm the purchase of 4,000 lanyards instead of 5,000 as previously approved. Mr. Don Resweber made a motion to affirm this purchase. Lt. Smith seconded the motion. Prior to the vote Chairman Byrd opened the floor for any public comment, but there was none. The motion was adopted by unanimous vote.

Lt. Smith reported on the May 24, 2011 meeting of the Steering Committee on Equipment Purchases. The following motions were made and adopted as a result of that report and the recommendations of the Steering Committee on Equipment Purchases: Mr. Apple made a motion to delay funding the purchase of a fixed license plate reader for placement at a qualifying toll bridge or tunnel. Mr. Resweber seconded the motion. Prior to the vote Chairman Byrd opened the floor for any public comment, but there was none. The motion was adopted by unanimous vote. Mr. Resweber made a motion to approve from expenditures in the following order or priorities, to wit: First-expenditures not to exceed \$17,000 for the purchase of a LaTech

(PIPS) mobile law enforcement, 3-camera, hardwired license plate reader for placement with a qualifying law enforcement agency under the **LATIFPA** License Plate Reader Program; Second-expenditures not to exceed \$767.00 for the purchase of one (1) dongle for GPS tracking software for use in the **LATIFPA** bait vehicle program; Third-expenditures not to exceed \$7,233 for the purchase of a Cobham Guardian ST 820 tracking device for installation on the motorcycle donated by GEICO for placement with a qualifying law enforcement agency under the **LATIFPA** bait vehicle program; and Fourth-the purchase of a second dongle for use in the **LATIFPA** bait vehicle program, provided the Director of **LATIFPA** is able to negotiate the above three prices downward to cover the cost of the second dongle, not to exceed **LATIFPA** spending authority for equipment in the bait car and license plate reader programs of \$25,000 for FY 2011/2012. Mr. Apple seconded the motion. Prior to the vote Chairman Byrd opened the floor for any public comment, but there was none. The motion was adopted by unanimous consent.

Director Cassano requested that the board approve expenditures in FY 2011/2012, not to exceed \$40,000, under its public awareness and education program for the redesign of the **LATIFPA** school education curriculum and for the development of website access to the curriculum. Representative A. B. Franklin made a motion to obtain additional information and defer this vote until the next board meeting in September and requested that Director Cassano provide more explicit information about the request, specifically, sample language that would be used in a state request for proposal or state request for contract. Mr. Resweber seconded the motion. Prior to the vote Chairman Byrd opened the floor for any public comment, but there was none. The motion was adopted by unanimous consent.

Ms. Lori Cherry, Deputy Commissioner of Public Affairs, Louisiana Department of Insurance, gave a presentation of the visuals and audios of the **LATIFPA** 2010/2011 radio and mall advertising campaign.

Mr. Charlie Peters, National Insurance Crime Bureau, gave his quarterly report on the License Plate Recognition (LPR) program and the Vehicle Investigation Prevention Enforcement Response (VIPER), a bait vehicle program. The report was accepted as given.

Director Cassano gave a report on the middle and high school curriculum presentations and other educational events conducted by **LATIFPA**. The report was accepted as given.

There being no further business, Mr. Resweber made a motion to adjourn. The motion was seconded by Mr. Apple. Prior to the vote Chairman Byrd opened the floor for any public comment, but there was none. The motion adopted by unanimous vote.

The meeting was adjourned at 11:35 a.m.