

Film Commission Meeting
September 25, 2013
3:00 p.m.

Present: Sheila Snow, Sarita Daniel, Cheryl Wicker, Adrienne Steele and Angie Deblieux

Chairman, Sheila Snow, called the meeting to order. No Quorum needed.

Balance in checking account is \$12850.72

✚ Sheila brought up some subjects:

- Where does the film commission go from here and should we dissolve the association and just be active as the film commission? Jon Roa was called and Jon said he has to find out if the commission can convert from a 501c-6 to a 501c-3 status. The commission can't be a 501c-4.
- What should be done with the money in the account? Angie suggested advertising by cost cards and how we should send them to ad agencies and freelance producers. The tagline should be "Shoot Shoot Shoot you'll be Happy Happy Happy", the post cards should also have selling points on the post cards: "We are well entrenched in the top 5 globally", home of the Robertson's or location of A&E's hit show *Duck Dynasty*, list all vendors and networks that have shot here.

✚ Looked at the film association's website and make suggestions on revamping it. Cheryl has a team that designs websites. We listed a number of promos, movies, pilots, etc... that was shot over the past year.

Next meeting TBA