

MINUTES OF THE BOARD OF COMMISSIONERS OF THE NEW ORLEANS CITY PARK IMPROVEMENT ASSOCIATION

A meeting of the Board of Commissioners (the "Board") of the New Orleans City Park Improvement Association (the "NOCPIA") was called to order Tuesday, November 25, 2014, at 4:00p.m. by President William Hoffman. The meeting was held in the City Park Administration Building, located at 1 Palm Drive, New Orleans, Louisiana, 70124.

PRESENT: Commissioners Chase, Fernandez, Fierke, Giffin, Guidry (represented by Michael Martin), Hess, Hoffman, Johnson, Katz, Laborde, LeGrand, Lupo, Masinter, Payton, Pettus, Romig, Schrenk, Slone, Sloss, and Tregre

ABSENT: Commissioners Abbott, Bingler, Brooks, Brown, DeBlieux, Farnet, Hales, LaFranca, McKay, McKeithen, Palumbo, Powell, Seamon, Shreves, Williams, and Wisdom

STAFF: Bob Becker, John Hopper, Kevin Cox, and Denise Joubert

GUESTS: Della Hasselle

A quorum was present and voting throughout the meeting.

The October minutes were approved.

President Hoffman welcomed and thanked everyone for coming.

In the Management Report, Chief Executive Officer Becker reported that operating results for October were ahead of plan. There were strong performances in Amusements and Concessions. Revenues and expenses were better than budgeted. A positive net income was reported in October, where a loss is normally budgeted. Year to date, we are approximately a quarter of a million dollars ahead of plan.

Becker reported that the State received bids for the new Golf Course project. The low bid of \$13,180,000 was submitted by Duinick, Inc., a respected golf course construction company. The State is in the process of verifying the bids, and construction should begin at the beginning of the year.

Voodoo Music Experience was successful and there were significantly fewer complaints in regards to sound than last year.

Julie LaCour reported on three parties to kickoff Celebration in the Oaks. Each event was very successful. The net for all parties was \$100,000 plus \$172,000 for sponsorships. LaCour thanked Commissioner Dessa Giffin for being instrumental in the success of the events. Celebration in the Oaks opens Friday, November 28. A behind the scenes video of the staff's preparation and work for the event is available on our website.

The Park Employment and Procurement Corporation board at the request of CPIA met and voted, to enter into a Cooperation Endeavor Agreement with the Louisiana Children's Museum, Inc. which was executed earlier today.

The roller coaster has arrived and is in the process of being erected in the Amusement Park.

Becker made a presentation to the Regional Planning Commission on the Park's Master Plan and recovery.

Commissioner Mark Romig commended Bob Becker for receiving the Distinguished Service Award by the Louisiana Restaurant Association Greater New Orleans Chapter, and Commissioner Steve Pettus for being awarded Restaurateur of the Year.

Committee Reports:

A&E – Commissioner Edmund Schrenk updated the Board on various projects. The design group for the Maintenance Greenhouse facility will make a presentation to the Committee in December. The Marconi Bike Path and the Federal Transportation Appropriation projects are still under review with DOTD. The bridge at Couturie Forest is complete.

Athletics – No Report

Golf – Commissioner Will Tregre reported that the Committee will begin meeting regularly when the construction begins on the course. Tregre commended Bob Becker, Bill Hoffman, Robert Lupo, Mike Marsiglia, and Paul Masinter for their persistence in making this project happen.

Development – Commissioner Ronnie Slone reported that the Committee is working to prioritize sponsorship projects. The Committee is also working to secure sponsorships for four roller coaster cars. Commissioner Larry Katz will host a development gathering at his home. Slone reminded everyone to fulfill their annual pledges by the end of the year. Slone also commended Genevia Langlois-Marney and John Hopper for the materials distributed for the Live Oak Society.

Finance – No Report

Special Events/CITO – Commissioner Dessa Giffin reported the Celebration in the Oaks parties and staff were phenomenal. President Bill Hoffman thanked Julie LaCour and the volunteers for wonderful events.

Horticulture and Grounds – Commissioner Elizabeth Sloss reported that the palm garden is being removed to make way for the Enrique Alvarez sculpture garden. The sculptures will be purchased from his daughter with grant money from the Helis Foundation. The Helis Foundation

is working to bring “The Wave” sculpture to the Park. The Committee decided against planting around the flower that was installed on the Festival Grounds for Prospect 3.

NOMA – Commissioner Paul Masinter is rotating off of the NOMA board. The Odyssey Ball was successful. Commissioner Errol Laborde suggested lighting the Museum during Celebration in the Oaks.

Nominating – The Board voted unanimously to elect Susan Hess, President; Edmund Schrenk, Vice-President; Ronnie Slone, Vice-President; Errol Laborde, Vice-President; Steve Pettus, Treasurer; and Andrea LeGrand, Secretary. The Board also voted unanimously to elect Ronnie Slone, Steve Pettus, and Steven Bingler to serve a second four-year term on the Board and Paul Masinter, John Batt, Laura Claverie, Cleveland Spears, and Britton Sanderford for five of the open at-large positions on the Board. Becker thanked the Nominating Committee, which consisted of Karen DeBlieux, Karen Fernandez, Edgar Chase, Dessa Giffin, Mark Romig and Jackie Shreves, for their work.

Legal – Commissioner Paul Masinter reported that the committee is reviewing ongoing legal issues. Masinter thanked Meredith Hathorn and Trevor Hayes of Foley and Judell, LLC who have been a great resource to the Park and donated services on several projects.

Public Relations – No Report

Tennis – Commissioner Errol Laborde encouraged all Board Members to visit the Pro Shop which has lots of great merchandise.

Friends of City Park – Commissioner Mary Johnson reported that there are currently more than 4,000 members. Johnson encouraged all Board Members to attend the annual meeting of the general membership election of officers which will be held on December 10 at 12:30p.m. Work has begun on Lark in the Park which is scheduled for March 13.

Dog Park – No Report

New Business: Commissioner Dessa Giffin reported that Commissioner Mark Romig is unable to attend the board meeting in December therefore this is his last board meeting. Hoffman thanked Romig for his service to the Board. Commissioner Susan Hess thanked all Commissioners for their confidence in her as the next Board President. Hess encouraged all Commissioners to sign up to serve on a Committee.

Public comment was then invited; there were no public comments.

The meeting was adjourned at 4:40p.m. The next meeting is scheduled for Tuesday, December 16, 2014, at 4:00p.m.

Denise Joubert
Recording Secretary

Jackie Shreves
Secretary