

Louisiana Egg Commission Meeting  
November 5, 2013, 9:00 a.m.  
Veterans Memorial Auditorium  
5825 Florida Boulevard  
Baton Rouge, Louisiana 70806  
Proceedings

**CALL TO ORDER**

The meeting was called to order by Chairman Bobby Yarborough at 9:12 a.m.

**ROLL CALL**

The roll was called by Eric Lee, Assistant Director

Members present: Robert Yarborough, Dr. Theresia Lavergne, Jerry Barnum, Jeanette Eisworth, Adam McAlphin, Scott Fernandez and Dr. Brent Robbins, DVM (representing Commissioner Strain)

**PUBLIC COMMENT**

None

**APPROVAL OF MINUTES**

**Motion:** Mr. McAlphin made a motion to approve the minutes from the October 17, 2012, meeting. The motion was seconded by Ms. Eisworth. Motion was passed.

**OLD BUSINESS**

Mr. Lee gave an overview of the Poultry and Eggs Division's budget report for July 2012 to June 2013.

Mr. Babin gave the Financial Report up to September 30, 2013.

Mr. Lee reported on the promotional activities sponsored by the Egg Commission since the last board meeting.

**NEW BUSINESS**

Dr. Lavergne gave a report on the Poultry Judging Award. The Award is given to the high individual on the Louisiana State University team at the annual conference held at LSU. Nick Jones was the winner of this award.

A student at La Tech was the winner of the \$1,000 dollar scholarship award from the Louisiana Egg Commission along with the Louisiana Poultry Federation. The scholarship is awarded to the highest scoring scholarship applicant.

Mr. Babin gave an overview of the promotional activities the Egg Commission has entertained.

Dr. Lavergne asked if the Egg Commission could sponsor the Keith Parks Memorial Award, which includes a Plaque and a \$100 dollar cash prize. This award goes to the high individual at the state 4-H Poultry Judging Contest. It is held every year in June.

Mr. Yarborough requested that it be added to the list for approval.

**Motion:** Motion was made by Mr. McAlpin to approve the Promotional Activities. Motion was seconded by Mr. Fernandez. Motion was passed.

Mr. Babin presented the Louisiana Radio Network budget proposal for the annual radio egg promotion campaign and the annual Farmer of the Year awards banquet. Mr. Babin also reviewed the contract proposal with Louisiana Cookin for promotional advertising for FY 2013/2014. He recommended that the board approve these contracts.

**Motion:** Ms. Eisworth made a motion to approve these advertising contracts. Dr. Lavergne seconded the motion. Motion passed.

Mr. Babin mentioned that officers will be elected at the next meeting.

### **FUTURE MEETING**

The next meeting date of the Louisiana Egg Commission will be March 19, 2014.

Commissioner Strain gave an update on the Farm Bill and the Hunters for the Hungry Program.

Mr. Babin introduced Neal Gladner and Christy Broussard from the LA Network. Bobby told Mr. Gladner that he presented the package to the board and that the contract was approved.

### **PUBLIC COMMENT**

None

### **ADJOURN**

**Motion:** Mr. McAlpin made a motion to adjourn. The motion was seconded by Ms. Eisworth and passed unanimously. Meeting adjourned at 9:57 a.m.