

MINUTES

LOUISIANA CRAWFISH PROMOTION & RESEARCH BOARD

August 20th, 2025

Alumni Center

University of Louisiana at Lafayette

Call to Order:

David Savoy called the meeting to order at 1:00 P.M.

Roll Call:

MEMBERS PRESENT

David Savoy
Natashia Stelly
Alex Olivier

Greg Faulk
Robert Buller
Ralph Babin
Alex Olivier
Bill Pizzolato

MEMBERS ABSENT

Kip Lastrapes

Declaration of a Quorum:

A quorum was declared with 8 members present.

Johnny Hebert introduced himself as a new member of the Board. He will be representing the Louisiana Restaurant Association. He will be sworn in at the next meeting as an official member.

Public Comment:

Gene Cavalier, LDAF, gave a report to the Board on the activities going on at the Department of Ag and Forestry.

Approval of Minutes:

The minutes from the last meeting were read.

MOTION BY: Greg Faulk, seconded by Ralph Basin to approve the minutes from the last Board meeting. Motion Carried.

Collections & Financial Report:

David Savoy presented the collections and financial reports.

MOTION BY: Ralph Babin, seconded by Greg Faulk to approve the financials. Motion Carried.

MOTION BY: Ralph Babin, seconded by Robert Buller to contract with Annie Zaunbrecher as the new Administrative Officer at \$12,500.00. Motion Carried.

Promotion & Research:

Yvette Bonanno, Louisiana Crawfish Promotion & Research Board Spokesperson, gave her report to the Board on her current activities to promote Louisiana crawfish. The new logo was used on stickers, hats and other merchandise. She was able to complete 12 cooking videos and attend a large scale crawfish boil in New York City.

Laney King, Crawfish App, gave a report on the app's growing numbers and the success of the Board's sponsorship.

Donald Dartez gave an update on the Board's website. He discussed with the Board the option to upgrade the website and handed out a proposal for the Board to review.

Jennifer Marsh, Louisiana Radio Network, gave a report on the digital advertising that took place in March 2025. She also discussed the radio advertisements throughout crawfish season and the upcoming Rice/Crawfish ads in September.

Dave Williams, Sea D Consulting, presented the Board with an opportunity to develop a test to determine the country of origin for crawfish or the location of crawfish products using secondary bacterial DNA. This would increase consumer awareness and improve market conditions. Sea D Consulting has had success with the RightTest program with shrimp and oysters.

Todd Fontenot, LSU AgCenter, gave an update on the AgCenter activities.

Andy Brown, LFBF, gave a report on the foreign import problem, processor alliance, disaster programs and trade negotiations.

Board Business:

Robert Buller announced his resignation from the Board.

Next an election for the Vice-Chairman and Secretary-Treasurer took place.

Ralph Babin, seconded by Greg Faulk to nominate Natasha Stelly to serve as Vice-Chairman.
Nomination approved.

Ralph Babin, seconded by Greg Faulk to nominate Alex Olivier to serve as Secretary- Treasurer.
Nomination approved.

The Board next discussed the crawfish season.

No public comment

The date for the next Board meeting will be Wednesday, November 12th, 2025 at 1:00 p.m. at the Alumni Center on the University of Lafayette campus.

MOTION BY: A motion was made by Alex Olivier and seconded by Greg Faulk to adjourn the meeting. Motion Carried.