

MINUTES

LOUISIANA CRAWFISH PROMOTION & RESEARCH BOARD

June 11, 2024

Alumni Center

University of Louisiana at Lafayette

Call to Order:

David Savoy called the meeting to order at 1:00 P.M.

Roll Call:

MEMBERS PRESENT

David Savoy
Greg Faulk
Kip Lastrapes
Ralph Babin
Robert Buller
Bill Pizzolato

MEMBERS ABSENT

Chandra Scarber

Declaration of a Quorum:

A quorum was declared with 6 members.

Approval of Minutes:

The minutes from the February 20th, 2024 Board meeting were read.

MOTION BY: Ralph Babin seconded by Robert Buller to approve the minutes from the February 20th, 2024 Board meeting. Motion Carried.

Collections & Financial Report:

David Savoy called on Jessica Lange to present the collections and financial reports. She reported to the Board the current condition of accounts.

MOTION BY: Ralph Babin seconded by Bill Pizzolato to approve the financials. Motion Carried.

Promotion & Research:

Andy Brown, Louisiana Farm Bureau Federation, gave an update to the Board. Legislative changes to the makeup of the Board. The new board structure will consist of 13 members: 3 members from a list of 6 nominated by the Louisiana Farm Bureau Federation, 1 member who is engaged in the crawfish industry from a list of 3 persons nominated by an owner or operator of a facility which produces or sells artificial bait. 1 member who owns or operates a retail crawfish facility. 1 member nominated by the Louisiana Restaurant Association. 1 member who is an owner or operator of a processing facility. 1 member who is engaged in the crawfish industry appointed from a list of 3 persons nominated by an owner or operator of a facility which produces or sells artificial crawfish bait. 3 members engaged in harvesting wild crawfish. One member who is engaged in crawfish farming east of the Atchafalaya River appointed from a list of three persons nominated by the Louisiana Crawfish Farmers Association. 1 member who is engaged in crawfish farming west of the Atchafalaya River and south of U.S. Highway 190 appointed from a list of 3 persons nominated by the Louisiana Crawfish Farmers Association. 1 member who is engaged in crawfish farming north of U.S. Highway 190 appointed from a list of 3 persons nominated by the Louisiana Crawfish Farmers Association. However, if no member north of U.S. Highway 190 is available, the commissioner shall appoint the member from the state-at-large.

He next discussed crawfish assistance through ELAP. USDA-FSA announced crawfish assistance through the Emergency Livestock Assistance Program (ELAP). This a huge win for Farm Bureau and should be a big relief to our crawfish farming members who are suffering one of their worst seasons in history. **The program formula details:** The quick explanation of the program is a producer will be able to receive assistance by taking: { *historical production* – 2024 production } X market year average price (\$1.44) X certified crawfish acres = indemnity. Payment will be 75% of that indemnity (90% if you are historically underserved). This payment factor is standard for ELAP. Farmers were asked to contact their local FSA office to learn the exact figures for their farm and parish. *Historical production* - we are still learning the details of what is acceptable production records. It is my understanding that if you cannot produce personal records for at least one of the last three years, your payment calculation will be based on 80% of the parish average yields that USDA has acquired. This will be the start of USDA building a crawfish production history database so future use of ELAP will have more accurate data to base county yields off of. Typical FSA privacy rules will apply.

Stun Design presented to the Board a proposal for a logo re-design. The proposal will include the following: custom logo design with up to four rounds of revisions, up to 4 choices will be designed for the first two rounds. Includes the final logo design delivered in multiple formats, including black and white versions. Also includes a brand standards manual that outlines both proper, and improper usage of the logo as well as other details regarding the logo use. Tagline development of custom tagline with up to 3 rounds of revisions.

MOTION BY: A motion was made by Ralph Babin seconded by Greg Faulk to approve this proposal for the amount of \$6,000.00. Motion Carried.

Donald Dartez provided the Board with an update on the website.

The Board reviewed an update on the Crawfish App's progress.

Yvette Bonanno gave her promotion update to the Board.

Todd Fontenot gave the Board an update on LSU AgCenter activities.

Board Business:

The Board next discussed the crawfish season.

No public comment

The tentative date for the next Board meeting will be Tuesday, September 10th, 2024 at 1:00 p.m. at the Alumni Center on the University of Lafayette campus.

MOTION BY: A motion was made by Greg Faulk and seconded by Ralph Babin to adjourn the meeting. Motion Carried.