

LBIC MEETING

5:00PM MARCH 26, 2014

LDAF VETERANS MEMORIAL AUDITORIUM

MEMBERS PRESENT: TERRY ARDOIN, DALE CAMBRE, DARYL ROBERTSON,
PHILLIP SIMMONS, TOM ARDOIN, DR. SHEILA PITRE, ED LAPINTO, MARTY
WOOLDRIDGE, AMELIA KENT AND DR. BRENT ROBBINS

MEMBERS ABSENT: DANNY COLE

After new members were sworn in office meeting was called to order by Chairman Dale Cambre and requested Robert to call roll. After which a quorum was established.

Dale then called for election of officers from the committee. Terry made a motion to keep Dale Cambre as Chairman and Dr. Sheila Pitre and Vice Chair, 2nd by Daryl. Motion carried by voice vote.

Robert gave a report to the new members on the purpose of the organization and how the Federation would like to see funds dispensed.

Dale called for public comments with no response.

Dale asked everyone to read over minutes, Dr. Sheila asked that we dispense reading the minutes and called for a motion to accept as written, 2nd by Tom. Motion carried by voice vote.

Dale asked Robert to go over financial statement for July through December, after which a motion was made by Dr. Sheila, 2nd by Tom to approve as presented. Motion carried by voice vote.

Dr. Sheila Pitre gave a report on LaMooU from last year and requested that the council again fund this endeavor. Tom made a motion to fund \$100.00

per participant up to 150 participants for the 2014 LaMooU, 2nd by Amelia. Motion carried by voice vote.

Tom presented proposal for Beef Ambassador for Tweedy. After which Dr. Sheila made a motion that LBIC make payments due on return receipts and the payment be only for chaperone and senior winner to the total sum of \$2,428.00, 2nd by Phillip. Motion carried by voice vote.

John Lalla and Anne Babin from NATCO gave a presentation on what they are doing to enhance the sale of Louisiana Beef in restaurants in the New Orleans area. After much discussion motion was made by Dr. Sheila to fund promotion of LA Beef to the sum of \$15,000.00 with return receipts approval be continuous with diligence of State Law, 2nd by Tom. Motion carried by voice vote. Dr. Sheila requested that Dale form a committee to oversee budget that is spent for the promotion of LA Beef, 2nd by Tom. Request carried by voice vote. Dale then appointed Tom, Dr. Sheila, Amelia and Marty to serve on committee.

Robert presented a proposal from LA Sports Magazine to council after which Phillip made a motion to not fund the project, 2nd by Dr. Sheila. Motion carried by voice vote.

Under other business Commissioner Mike Strain gave a report on the bill to be filed for LA .50 and that he and Tom had met with LMA. LMA request was to change the board as three LMA, three LCA, three Farm Bureau representatives with the current President of LCA as ex-officio. After much discussion Daryl made a motion to leave LBIC Board as is and add two LMA representatives, 2nd by Phillip. Motion carried unanimously by voice vote.

Dale called for public comment with no response.

Dr. Sheila made a motion to adjourn, 2nd by Tom. Motion carried.