

Louisiana Beef Industry Council Meeting

December 18, 2015

1:00 pm

5852 Florida Blvd.

Baton Rouge, LA 70806

Minutes

Meeting was called to order by Chairman Ronald Black.

Members present: Dr. Sheila Pitre, Joey Blanchard, Randy Toups, Marty Wooldridge, Amelia Kent, Walter Smith, Mack Shelton, Ronald Black and Dr. Brent Robbins (representing Mike Strain).
Members absent: Ed Lopinto.

Motion: Walter Smith made a motion, seconded by Amelia Kent to adopt the minutes, with a corrected change of the spelling of Dr. Phillip H. Elzer's name, from the November 13, 2015 meeting. Motion passed unanimously.

After considerable discussion, Joey Blanchard made the motion, seconded by Marty Wooldridge, to accept the proposal made by Paper Airplane Media (Jeffery Marshall) to develop and maintain LBIC's website. Motion passed unanimously. Note: \$3320.00 for the first year and \$50.00 per month plus recurring expenses (hosting), starting the second year.

Note: Genevieve Lyons, Louisiana's Representative to CBB, arrived.

Motion: Walter Smith made a motion, seconded by Amelia Kent, to give a \$2,000.00 sponsorship to the Louisiana Junior Beef Grazing Program. Motion passed unanimously. Dr. Tim Page made the presentation concerning this project.

Motion: Amelia Kent made a motion, seconded by Randy Toups, to give a \$1,000.00 co-sponsorship to the South Central District Livestock Show. Motion passed with Dr. Pitre abstaining because she is on the South Central District Livestock Show Board. Motion passed unanimously. Mr. Mike Hebert made the presentation concerning this project.

Motion: Marty Wooldridge made a motion, seconded by Joey Blanchard, to table the application from the Louisiana Cattlemens Association Foundation for the Louisiana State Fair Project until the council receives a more complete application and receipts of expenses to be reimbursed by LBIC. Mr. Terry Ardoin made the presentation concerning this project.

Genevieve Lyons, Louisiana's Representative on the CBB, gave an update on the CBB activities.

Mack Shelton informed the council that LBIC has opened a bank account with Chase Bank and that all federal beef check off-money that was held by the Louisiana Department of Agriculture (\$253,387.10) for LBIC has been transferred to that account. Shelton also informed the council that the state check-off money (\$19,481.01), which was released by the Louisiana Department of Agriculture to LBIC on November 13, 2015, was also deposited in Chase Bank in a separate account.

Mack Shelton reported that beginning in December check-off money will be sent to LBIC's new address, new forms will be printed and sent to the livestock auction markets. Shelton advised that he was checking on the price of a storage facility to keep LBIC records and materials.

Motion: Marty Wooldridge made a motion, seconded by Walter Smith, to continue to publish the Private Treaty Remittance Form in the LCA magazine for 12 months at the rate of \$273.75 per month. Motion passed unanimously.

LBIC agreed to send approved minutes and financials to the Farm Bureau and anyone else that wants them.

Motion: Walter Smith made a motion, seconded by Joey Blanchard, to give Mack Shelton the authority to purchase LBIC banners at a cost not to exceed \$1,000.00. Motion passed unanimously.

Motion: Walter Smith made a motion, seconded by Joey Blanchard, to have the next LBIC meet on February 26, 2016 at 1:00 pm. Motion passed unanimously.

Motion: Dr. Pitre made a motion, seconded by Walter Smith, to adjourn. Motion passed unanimously.

Minutes Approved by the LBIC February 26, 2016