

JEDCO Executive Committee Meeting

July 30, 2015

8:30 A.M.

Minutes

Call to Order 8:30 a.m.

Attendance: Mario Bazile, Tina Dandry-Mayes, Bruce Dantin, Steve LaChute, Bruce Layburn, Dr. Vinicio Madrigal, Mark Madderra, Lynda Nugent-Smith, Paul Rivera, Stan Salathe

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Jessica Lobue, Alberto Queral, Scott Rojas, Kelsey Scram

Absences: Joe Ewell, Greg Jordan, Bill Peperone, Mike Rongey

Attorney: Reed Smith, Jefferson Parish Attorney's Office

Guests: Betty Ernest – The Becknell Law Firm
Shaun Toups – Government Consultants, Inc.
Allison DeJong – GCR, Inc.
Jeffery Simno – Parish President's Office
Ernesto Posada – Copa Airlines

I. Call to Order – Chairman, Paul Rivera

Chairman Rivera opened the meeting by welcoming the above named guests and leading in the Pledge of Allegiance.

- **Approval of Board Absences** – Dr. Vinicio Madrigal motioned to excuse the above named absences; seconded by Mark Madderra. The motion passed unanimously.
- **Approval of JEDCO Minutes for May 28, 2015**– Dr. Vinicio Madrigal motioned to approve the minutes; seconded by Mark Madderra. The motion passed unanimously.

II. Unfinished and New Business – Chairman, Paul Rivera

- **Resolution amending and supplementing a resolution to incur debt previously adopted by JEDCO on April 30, 2015 – Lacey Bordelon**
Dr. Vinicio Madrigal motioned to approve the amendment that removes Section 1, and to approve the supplement that adds Section 12 to the resolution previously

adopted on April 30, 2015. The motion was seconded by Mark Madderra and passed unanimously.

- **Presentation of draft five-year economic development strategy of The Jefferson EDGE 2020**

GCR, Inc. was retained to facilitate the planning process and craft the strategy for the update to the Jefferson EDGE 2020. Allison DeJong gave an overview of the history and purpose of the Jefferson EDGE and presented the strategic framework including action items and timeline.

- **Resolution approving the economic development strategy of The Jefferson EDGE 2020 and recommending the plan for adoption to the Jefferson Parish Council as the overall five-year economic development strategic plan of Jefferson Parish – Lacey Bordelon**

Dr. Vinicio Madrigal motioned to approve the resolution; seconded by Bruce Dantin. The motion passed unanimously.

- **Resolution authorizing Executive Director to execute conveyance of land to Delgado (deferred from May 28, 2015 meeting) – Lacey Bordelon**

Dr. Vinicio Madrigal motioned to defer this agenda item to the August 27, 2015 Board of Commissioners' meeting; seconded by Steve LaChute. The motion passed unanimously.

- **Approval of First Amended 2015 Budget – Lacey Bordelon**

Dr. Vinicio Madrigal motioned to approve the First Amended 2015 Budget; seconded by Mario Bazile. The motion passed unanimously.

- **Approval of Proposed 2016 Budget – Lacey Bordelon**

Dr. Vinicio Madrigal motioned to approve the Proposed 2016 Budget; seconded by Mario Bazile. The motion passed unanimously.

III. Monthly Financial Report – Lacey Bordelon

- **May Financial Report**

Dr. Vinicio Madrigal motioned to approve the May report; seconded by Mario Bazile. The motion passed unanimously.

- **June Financial Report**

Dr. Vinicio Madrigal motioned to approve the June report; seconded by Mario Bazile. The motion passed unanimously.

The State Legislative Auditors implemented a new format for reporting purposes. The JEDCO Board prefers the old format and requested that in addition to the State's new format, the old format and detailed schedules be presented at the meetings and disbursed in the Board packets.

IV. Executive Director Report – Jerry Bologna

- Avondale has selected a broker and plans to make an announcement in the next two weeks. JEDCO continues to field prospects and will direct those prospects to the broker.
- JEDCO co-sponsored a Technical Assistance Panel (TAP) of the Urban Land Institute (ULI) to take a look at the Jefferson Highway Corridor between Causeway and the parish line. Jerry was pleased with the thoughts and recommendations of the TAP.
- JEDCO's Finance staff filed a grant application with the Jefferson Parish Office of Community Development (JPOCD) for a Façade Improvement Program for businesses located within a defined geographical location. JEDCO has not been officially notified, but the JPOCD action plans for 2016 were approved by the Council, which included JEDCO's Façade Improvement Program.
- JEDCO was unable to meet the SBA requirement of receiving approval for at least four 504 loans during the last two consecutive fiscal years. JEDCO has been asked to submit a strategic business plan. This plan will be presented to the JEDCO Development Corporation Board for approval at the next meeting.
- Ernesto Posada with CopaAirlines announced the airline offers more direct flights per day to more destinations than any other Hub in Latin America – 74 destinations in 30 countries. September 14 – 16, 2015, GNO Inc. will participate in a mission trip to Panama; activities will include a Business 101 course and business-to-business meetings.

V. Public / Other Comments

None

VI. Adjournment – Bruce Layburn motioned to adjourn; seconded by Mario Bazile. The motion passed unanimously.



Mario Bazile

JEDCO Secretary

(Minutes for July 30, 2015)