

JEDCO

Jefferson Parish Economic Development Commission

JEDCO Executive Committee Meeting

December 18, 2014

8:30 A.M.

Minutes

Call to Order 8:30 a.m.

Attendance: Jimmy Baum, Bruce Dantin, Steve LaChute, Bruce Layburn, Mark Madderra, Dr. Vinicio Madrigal, Paul Rivera,

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Alberto Queral, Scott Rojas, Kelsey Scram, Penny Weeks

Absences: David Colvin, Roy Gattuso, Greg Jordan, Mike Rongey, Stan Salathe

Attorney: Ruth Walker – Assistant Parish Attorney

Guests: None

I. Call to Order – Vice Chairman, Paul Rivera

Vice Chairman Paul Rivera opened the meeting by leading in the Pledge of Allegiance.

- **Approval of Board Absences** – Dr. Vinicio Madrigal motioned to approve the above named absences; seconded by Mark Madderra. The motion passed unanimously.
- **Approval of JEDCO Minutes for November 20, 2014** – Dr. Vinicio Madrigal motioned to approve the minutes; seconded by Bruce Layburn. The motion passed unanimously.
- **Acknowledgement of outgoing Commissioner** – Patrice Williams-Smith resigned in August 2014; she was unable to attend the meeting today for a formal farewell. On behalf of the Board, Jerry will meet with Patrice at another time to express our sincere appreciation for the time she served as a Commissioner.

II. Unfinished and New Business – Vice Chairman, Paul Rivera

- **Approval of Resolution authorizing Service Agreement between Salgado's Gardening LLC and JEDCO– Scott Rojas**

Dr. Vinicio Madrigal motioned to approve the resolution; seconded by Bruce Layburn. The motion passed unanimously.

- **Approval of the JEDCO Final Amended 2014 Budget – Cynthia Grows**
Cynthia provided an additional amendment to the budget which was not included in the Board packet. Upon review and discussion, Dr. Vinicio Madrigal motioned to approve the Final Amended 2014 Budget, including the additional amendment presented by Cynthia; seconded by Bruce Dantin. The motion passed unanimously.

III. Monthly Financial Report – Cynthia Grows

Dr. Vinicio Madrigal motioned to approve the report as submitted; seconded by Mark Madderra. The motioned passed unanimously.

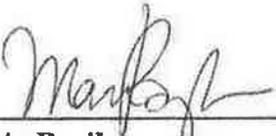
IV. Executive Director Report – Jerry Bologna

- **Board Retreat** – The JEDCO Board Retreat is scheduled for January 29, 2015 at the JEDCO Conference Center.
- **Dyno Nobel** – Jerry announced that Dyno’s board is scheduled to meet today and expects them to authorize the closing of the incentive deal before the end of the year.
- **Marketing Presentation** – Kelsey presented the new marketing material ads, one of which ran in the first issue of Biz New Orleans. She also shared the website’s microsites for the Business Innovation Center, JEDCO Challenge, JEDCO Conference Center and the Churchill Technology & Business Park.
- **CEA with the City of Kenner** – the new 3-year CEA between JEDCO and the City of Kenner was presented to the Kenner Council and approved.

V. Public / Other Comments

None

VI. Adjournment - Dr. Vinicio Madrigal motioned to adjourn; seconded by Bruce Layburn. The motion passed unanimously.



Mario Bazile
JEDCO Secretary