

Board Retreat

January 29, 2015

9:00 A.M.

Minutes

Call to Order 9:00 a.m.

Attendance: Jimmy Baum, Mario Bazile, David Colvin, Bruce Dantin, Tina Dandry-Mayes, Joe Ewell, Greg Jordan, Steve LaChute, Bruce Layburn, Mark Madderra, Dr. Vinicio Madrigal, Lynda Nugent-Smith, Mayra Pineda, Paul Rivera, Mike Rongey, Stan Salathe

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Alberto Qeral, Scott Rojas, Kelsey Scram, Penny Weeks

Absences: Jim Garvey, Roy Gattuso, Joe Liss, Bill Peperone

Attorney: None

Guests: None

I. Welcome and Introductions

Chairman Paul Rivera and the Executive Director, Jerry Bologna, welcomed and thanked the Commissioners for attending the Board Retreat.

II. Review of Board Commitments

Attendance and Compliance: Jerry reminded the Commissioners how important it is for them to attend the Board meetings. He also encouraged the Commissioners to complete the Compliance forms and Financial Disclosure forms at the end of the Retreat. Laptops were provided in the breakout room for those who wanted to complete the State required ethics training online.

III. Parish Tax Snapshot

Chairman Rivera, the CFO of the JPSO, gave an impressive overview of sales and property tax collections in Jefferson Parish. Data presented was as far back as 2004 and demonstrated trends for the East Bank, West Bank, and Parish Wide through 2014.

IV. Review of 2014 Strategic Plan (Matrix)

Lacey provided an overview of the 2014 Matrix; highlighting action items that are 100% complete and action items having substantial progress. Overall, the EDS and Finance departments had a productive year.

V. On the Horizon in 2015

- The consulting services agreement with GCR, Inc. will be a six-month process and will require a significant amount of staff resources and time. This agreement will provide services related to the development of an updated Jefferson EDGE 2020 economic development strategic plan for Jefferson Parish.
- Staff continues to work with the City of Kenner as they move forward with the Laketown redevelopment.
- Working with Ochsner on the Jefferson Highway corridor project: planning to bring the Urban Land Institute in to do a Technical Assistance Panel along the Jefferson Highway corridor.
- The JEDCO Finance staff made application with the Jefferson Parish Office of Community Development for façade improvements in the Fat City area as well as the Jefferson Highway corridor.
- An application has been submitted for recertification as an Accredited Economic Development Organization. The recertification process will include a full site visit with peer review.
- Additional JEDCO funding will remain a high priority in 2015.

VI. 2015 Strategic Plan Presentation

JEDCO staff presented the 2015 JEDCO Strategic Operating Plan; Goals 1 – 5, along with objectives for each. Lacey Bordelon, Deputy Director, will incorporate the recommendations made by the Board and present a final copy for approval at the February 26, 2015 Board of Commissioners meeting.

VII. Public/Other Comments

None

VIII. Adjournment - There being no other discussion, the meeting adjourned.



Mario Bazile
JEDCO Secretary

(Minutes for Board Retreat, January 29, 2015)