

King Alexander  
LSU System

Curt Eysink  
LA Workforce Commission

Ronald Mason, Jr.  
SU System

Charles Moniotte  
Workforce Investment Council



Stephen Moret  
Economic Development

Clinton Rasberry, Jr.  
Board of Regents

Monty Sullivan  
LCTC System

Sandra Woodley  
UL System

The Workforce and Innovation for a Stronger Economy (WISE) Council convened its second meeting on Wednesday, August 6, 2014 at 2:05 p.m., on the 6<sup>th</sup> Floor of the Claiborne Building, in Room 6-242, located at 1201 North Third Street, Baton Rouge, Louisiana. Mr. W. Clinton Rasberry, Jr. called the meeting to order and opened by informing the Council and everyone present that the meeting was being recorded, and to speak clearly and loudly when using the microphones.

#### Roll Call

Ms. Barbara Goodson, Deputy Commissioner for Finance and Administration, Board of Regents, called the roll and a quorum was established.

#### Present for the meeting were:

F. King Alexander, LSU System  
Curt Eysink, Workforce Commission via telephone  
Ronald Mason, SU System  
Charles Moniotte, Workforce Investment Council  
W. Clinton Rasberry, Jr., Board of Regents  
Monty Sullivan, LCTCS  
Sandra Woodley, UL System

#### Absent from the meeting were:

Stephen Moret, Economic Development

#### Guest List

Appendix A

Board of Regents' Chairman, Mr. W. Clinton Rasberry, opened the meeting by noting that there has been significant progress made since the last WISE Council meeting due to the contributions of all staff involved and the on-going work group meetings. He further stated that the WISE Council is "headed in the right direction" with the set of positive circumstances. Additionally, he informed the Council that the focus of the meeting will primarily consist of reviewing the data components of the distribution model, and that all of the decisions should be based on strong data foundations. Mr. Rasberry noted that several of the group's "decision points" will be reviewed, but not voted on until a later date by the group. He added that at the conclusion of the discussions, all schedules will be reviewed. It was also noted that the goal of the WISE Council is to submit the Gap Analysis at the Board of Regents meeting on August 27, 2014, but at this time the data is continuing to be refined.

#### Approval of Minutes

Mr. W. Clinton Rasberry stated if there were no objections the meeting minutes will be approved as promulgated.

#### Review of Data Components for Distribution Models

Mr. W. Clinton Rasberry introduced Mr. David Helveston, Director of Workforce Investment Council (WIC). Mr. David Helveston explained that the State's official occupational forecast is developed and approved annually by the occupational forecast conference and is then sent to WIC for final approval. There is a three-step process associated with the WIC report which includes: (1) projections done by industry; (2) projections for four and five star jobs and how we come to demand them; and (3) occupational projections to develop the star rating system. He also stated that four and five star jobs are signs of good outlook and good wages.

Ms. Susie Schowen, Workforce Incentives Manager for Louisiana Department of Economic Development (LED) spoke about the Gap Analysis. The Gap Analysis is a supply-and-demand analysis which compares the annual job openings to the number of annual completers relevant to those job openings, and providing the gap that is associated with each job.

Ms. Barbara Goodson spoke about the decision points that the WISE Council should consider in order to build a model for the distribution of the workforce and the research component. She further stated that there were several different scenarios that had been considered, but the Council would have the responsibility of eliminating some of the points and choosing one distribution model.

#### Review of WISE Program Policy

Dr. Jason Droddy, Executive Director of Policy and External Affairs at Louisiana State University, spoke about the three general purposes that the WISE Council agreed on:

1. The money needs to go toward increasing completers in high priority fields.
2. Increase in research productivity.
3. Enhance curriculum and/or student experience based on the industry needs.

He further stated in order to make the policy work, the Council must revisit the following powers and duties for both the Council and Regents.

#### WISE Council

Ability to set its own internal policy  
Develop and approve a statewide Workforce Demand and Gap Analysis  
Set a methodology for allocation of funds  
Approve implementation plans developed by the institutions  
Approve rules for administration of the funds

#### Board of Regents

Approve a statewide workforce demand and gap analysis  
Post gap analysis on the web and make it publicly available

Certify private match  
Annual reporting to Legislature  
Develop rules for administration  
Approval of WISE Council decisions

Other Business

No other business was discussed.

Schedule of Future Meetings

The Council is set to meet again August 18, 2014 at 4:00 p.m., with other proposed dates of August 20, 2014 at noon and August 25, 2014 at 2:00 p.m.

Adjournment

There being no further business to come before the WISE Council, the meeting was adjourned at 4:38 p.m.

## Appendix A

### Guest List for August 6, 2014 for WISE Council meeting

NAME	AFFILIATION
Randy Esyers	LSU-E
Patton Griffith	LSU-E
Renee Robichaux	LSU-E
Jane Spradling	LSU-E
Elizabeth Ruebel	Channel 9
Paul Carlsen	LED
Dr. Sandy Woodley	UL System
Edwin Litolff	UL System
Gloria Matthews	SU System
David Helveston	LWC
Barbara Goodson	BoR
Kerry Davidson	BoR
Jenee Slocum	LED
Kim Harvey	BoR
Elizabeth Lings	Advocate
Joe Marin	LCTCS
Wendy Simoneaux	LSUBOS
Neil Matkin	LCTCS
Rachel Kincaid	ULS
Mary Ann Coleman	LAICU
Nathan James	Governor's Office
Bonnie Hymel	Pennington Biomedical
Marty Fortner	SUSLA
Willis Brewer	House Fiscal
Christopher Vidrine	LSUHSC
Chris Mestayer	BoR
Monty Sullivan	LCTCS
Jason Droddy	LSU