

MEETING MINUTES
LETA Executive & Finance Committee and
The Foundation for Excellence in Public Broadcasting

12:00 P.M. ☞ THURSDAY September 19, 2013
LETA BOARD ROOM ☞ 7733 PERKINS ROAD ☞ BATON ROUGE, LA

LETA Executive and Finance Committee and the Foundation for Excellence in Public Broadcasting held a joint meeting at 12:00 p.m. on Thursday, September 19, 2013 in the LETA Board Room, 7733 Perkins Road, Baton Rouge, LA, with the following in attendance:

<u>LETA Board</u>		<u>Staff</u>	
Christian Goudeau	Barbara DeCuir	Beth Courtney	Clay Fourrier
Glenn Kinsey	Wayne Berry	Bill Belsom	Janet Brown
Paul Sawyer	Gwendolyn Carter	Joanne Gaudet	
Robyn Merrick			

<u>FELPB Board</u>		<u>Guest</u>	
Joe Traigle	Mary Joseph	James Meek	Chris Pinel
William Arceneaux	Frank McArthur		
Rose Hudson			

- CALL TO ORDER:** Chairmen Chris Goudeau (LETA) and Joe Traigle (FELPB) called the meeting to order at 12:10.
- APPROVAL OF MINUTES:** Gwendolyn Carter presented the minutes to the LETA Board for approval.
MOTION: Barbara DeCuir motioned and Glen Kinsey seconded that the minutes be accepted and approved.
ACTION: Motion carried.

Mary Joseph presented the minutes to the FELPB for approval.
MOTION: Rose Hudson motioned and Frank McArthur seconded that the minutes be accepted and approved.
ACTION: Motion carried.
- FINANCIAL UPDATES:**
Annual Audit: Chris Pinel presented the annual audits for the Foundation and LETA.
MOTION: Paul Sawyer motioned and Joseph seconded that the audits be accepted and approved.
ACTION: Motion Carried.
LETA: Paul Sawyer reported the report for LETA.
MOTION: Glen Kinsey motioned and Wayne Berry seconded that the financial report be accepted and approved.
ACTION: Motion carried.

FELPB: Joanne Gaudet reported the report for LETA.

MOTION: Frank McArthur *motioned and Bill Arceneaux seconded that the financial report be accepted and approved.*

ACTION: Motion carried

4. **PRESIDENT'S REPORT:** Beth Courtney stated that 2015 is LPB's 40th anniversary. She posed to the board creating an endowment fund for the Foundation with a goal of raising \$10 million from major donor gifts. Chairman Traigle decided to have a presentation at the next joint meeting and take a formal vote then. Mary Joseph suggested a committee is selected to organize the endowment.

5. **PRODUCTION UPDATE: SUNSHINE BY THE STARS:** We've completed the PBS-required edits for the national version of this show. Our Promotions Department is currently at work on implementing the promotions plan that he and Beth had proposed to the Lt. Governor's Office. They have funded a \$21,000.00 PR Campaign with possibly more to come.
TURNING THE TIDE: Another one of our shows going national is the one hour version of our documentary on coastal restoration alternatives. The program is at the distributor and will be feed out to PBS stations around the country next month.
GREAT AMERICAN SEAFOOD COOKOFF: We are finishing the sample edit of Great American Seafood Cook-off 2013 as requested by PBS distribution service APT. The shows are very successful with Program Directors around the country.
LOUISIANA LEGENDS – THE SERIES: Beth finished up this season's Louisiana Legends Interview Shows with this week's recording of O Delton Harrison in Shreveport and Glen Post (of Centurylink) in Monroe. These two shows will then be posted and added the already three other new shows already finished (Honorable Kitty Kimball, C. Paul Hilliard and Ellis Marsalis). The series premieres with two shows on Sunday, October 20.
LOUISIANA PUBLIC SQUARE: "Charter Checkup" How effective are charter schools in Louisiana? Are they delivering promised educational dividends or putting taxpayers' dollars at risk? And when measuring success, do charter schools compete with traditional public schools on a level playing field in the areas of admissions and accountability? Louisiana Public Square looks for answers on "Charter Checkup" Wednesday, September 25 at 7 p.m. on LPB HD and 9

6. **ANNOUNCEMENTS/ADJOURNMENT:** There was no further business therefore the meeting adjourned at 1:05.