

A meeting of the Board of Commissioners (the "Board") of the New Orleans City Park Improvement Association (the "NOCPIA") was called to order Tuesday, January 25, 2022, at 4 p.m. The meeting was held in-person at the Pavilion of Two Sisters.

PRESENT: Commissioners, Cahn, Charbonnet, Dale, DeBlieux, Feoli, Fitzpatrick, Gardner, Giffin, Katz, King, LeCorgne, Lupo, Pineda, Powell, Rodriguez, Savoie, Sterbcow, and Waller

ABSENT: Commissioners Arata, Banks, Batt, Bordelon, Coaxum, Giarrusso, Hardie, Hollis, Leger, McNeil, Morrell, Pate, Sloss, Spears, Taylor, Williams, and Worley

STAFF: Cara Lambright, Keith Hemel, Casie Duplechain, Jake Webster, and Denise Joubert

GUESTS: Andrea Legrand, Andrea Lockwood, Paul Masinter, Steve Pettus, and Erin Schilling

Commissioner Mayra Pineda called the meeting to order. The Pledge of Allegiance was recited by the Board. She introduced Filippo Feoli, the newly appointed Commissioner to the Board.

A motion was made to accept the minutes from the December 14, 2021, board meeting, as circulated via email. The motion was seconded, voted on, and approved unanimously.

PUBLIC COMMENTS: There were no public comments

In the Management Report, Chief Executive Officer, Cara Lambright reported:

- Rebecca Dietz has been named the Park's new Chief Administrative Officer and General Counsel.
- Diversity, Equity, and Inclusion training will be provided to all park employees.
- Aquatic weeds are a persistent issue in the lagoon. We have started a biological management program and hope to see results soon.
- She expressed gratitude to all board members for their ongoing support of the park. She also thanked the Friends of City Park and Melissa Passman, City Park's Volunteer Supervisor, for a well-organized and successful day of service.
- 2022 marks the 100th anniversary of Tennis; the 85th anniversary of Tad Gormley Stadium; the 75th anniversary of the Big Bass Rodeo; and the 5th anniversary of the opening of the South Golf Course.
- We have an opportunity to sell Couba Island and make it a permanent wetland conservation area.
- A task force was formed to oversee the Park's transition to a conservancy model. Commissioner Mayra Pineda reported that a 501c3 organization has been established with the State of Louisiana and will be known as the City Park Conservancy. The next step is a federal filing and the creation of an agreement between the City Park Improvement Association and the City Park Conservancy for Board approval.

COMMITTEE REPORTS:

P, A&E – Jake Webster provided a slideshow presentation on the current stormwater project, reporting on how the stormwater system is currently operating, the new proposal, and the next steps and challenges.

DEVELOPMENT – Chief Development Officer, Casie Duplechain reported that the year-end appeal has reached \$83,000. To date, unrestricted funds total \$325,000.

- We received \$128,000 in sponsorships for Celebration in the Oaks, falling short of the \$150,000 goal.
- The Heart of the Park Hat Luncheon is scheduled for April 27. She thanked Commissioner Cleland Powell for his ongoing support. Dr. Tlaloc Selway Alferez, Honorary Chair, donated an original plaster relief titled Soccer Players.
- Martin Luther King Jr. Day of Service received extensive media coverage. There were over one million impressions valued at \$30,000.

FINANCE & AUDIT – Chief Financial Officer, Keith Hemel reported that Celebration in the Oaks exceeded budget expectations by \$450,000. The expected number of vehicles for the Driving Tour was 30% less than budgeted. Ticket sales at the Amusement Park exceeded expectations by 400%. Year to date, the Park is ahead of budget by \$690,000. This is a result of a successful Celebration in the Oaks and managing expenses. The auditors will present the audit for FY21 at the Finance committee meeting in February.

FRIENDS – Andrea Lockwood reported that there are currently 5,274 members representing 47% of the annual goal. Lark in the Park will celebrate its 40th anniversary on March 18. Sponsorships are currently at \$175,550.

H&G/DOG PARK – Commissioner David Waller reported that Commissioner Carro Gardner will take over as Chair of the Committee.

NOMINATING REPORT - According to the By-Laws, the President makes all appointments to the Committees except for the Nominating Committee, which is voted on by the Board. The Nominating Committee members are Bryan Fitzpatrick, Larry Katz, Mayra Pineda, Richard Cahn, Cleveland Spears, and Cleland Powell. For 2022 Commissioner Spear's four-year term as a member of the Nominating Committee will expire, therefore there will be one vacancy. If anyone is interested in serving on the Nominating Committee, contact Commissioner Fitzpatrick. The election for the Nominating Committee will be held at the February meeting.

The meeting was adjourned at 4:55 p.m. The next meeting is scheduled for Tuesday, February 22, 2022.