

Solicitation 14126—Addendum 02- Response to Inquiries

<u>Questions</u>	<u>Answers</u>
<p>1. As a system, are you open to different partners serving the various institutions in different locations?</p>	<p>The intent of this OPM RFP is to utilize one proposer across the institutions of LSU.</p>
<p>2. Can you describe the type of research and other analysis that has been performed to date that influenced the selection of the current and future programs? If research exists, would that be provided to potential partners on this project?</p>	<p>Factors that influenced the selection of current and future programs include awarded proposer recommendations, market research, program leads' interests in transitioning their academic programs to the online modality, and start-up funds. After the contract is awarded, an interpretation of the market research would be shared to the proposer.</p>
<p>3. Can you describe the internal process and criteria that participating institutions would use to determine when to sunset a program? How often does academic program review take place?</p>	<p>The primary trigger for eliminating a program is a regular Board of Regents review of programs based on the 3-year average number of completers per year. When a program does not meet the minimum thresholds during these reviews, an institution of LSU has a few options on how to proceed. The institution may opt for a) consolidation of the low completer program into another existing program, or b) termination of the program. The institution may make a special request to the Board to continue a program despite low completion. If this request is not approved, the institution will then be required to choose either consolidation or termination. New programs are given a period of time determined by the Board of Regents to reach these minimum thresholds.</p>

	<p>Academic units also have the option to conduct their own reviews on whether to consolidate or eliminate programs based on a number of factors including changes in fields of study, student interest, and financial viability. Decisions to consolidate or terminate go through Deans to the Office of Academic Affairs.</p>
<p>4. Can you describe the institutional academic program approval process? What timeline and process would each institution follow in order to advance and review potential new programs, as proposed by partner, and or institution?</p>	<p>The institutions of LSU follow similar timelines for launching a program.</p> <p>For LSU and A&M College, if the program is an existing online campus program, then it would only take a few months to modify the courses to fit a condensed online term schedule. If migrating an existing brick-and-mortar program, not currently in the online modality, the process for approving a program could be as simple as requesting the authority to offer the program in a distance format from the Louisiana Board of Regents (BoR) and requesting pricing approval from the president of the University. This process could take up to 6-8 months depending on the BoR's schedule. If launching an entirely new online program, then the process would involve college, university, accreditation, and BoR and Louisiana Board of Supervisor's approvals. If approved, the program would then need to be processed through the registrar's office for inclusion in their computerized registration system. Additionally, courses would need to be developed and approved by the department, college, and University. This process has a timeline spanning up to 1.5 to 2 years prior to a</p>

	<p>program start date. We have a program launch timeline that we can share with you upon being awarded the contract.</p> <p>At LSUA, for a new program, it will take a year to get the program through the faculty approval process on campus, LSU Board of Supervisors, and Louisiana Board of Regents reviews. Both Supervisors and Board of Regents must first approve a Letter of Intent to develop a program and the final Program Proposal. For an existing program, the process would be simpler because it would only need one approval from the LSU Board of Supervisors and Louisiana Board of Regents. This would take approximately four months.</p> <p>At LSUS, the program would be suggested, and the deans, chairs, and Provost would assess the resources and faculty participation to determine if the program could be successful. The program must fit in with LSUS's overall strategic plan.</p>
<p>5. Related to marketing — does the bidder have access to the full LSU and associated institution adwords account and other associated marketing information required to effectively market stated programs?</p>	<p>We will work with the selected proposer to provide access to our Adwords account. Note that this activity is decentralized on our own campus, and potential Adword buys on other campuses of LSU are decentralized as well.</p>
<p>6. LSU Health is not included in the RFP? Please comment on the possibility of including the participation of LSUHSC.</p>	<p>At this time, there are no conversations about the possibility of including the participation of LSUHSC in the RFP. However, it is possible at a later date.</p>

<p>7. What transition plans exist, if any, with the current provider? Are there any post termination services, if so, which ones and for how long?</p>	<p>In the current contract, there are no identified transition plans. We will work with the current contract holder to transition the new contract to the awarded proposer (if applicable).</p>
<p>8. A schedule of contract start dates is provided for each campus in the RFP, what are the end dates of each? Will the winning bidder be able to support the other campuses along with the LSU and A&M College for launch together? Or do those campuses intend to let those contracts run their course? Or does LSU System desire a different transition approach of some kind? What academic term will be the first term under the new provider for each campus?</p>	<p>The University intends to utilize one proposer for most, if not all, our online offerings. The termination dates for the OPM contracts at LSUA, LSUS, and LSU and A&M College with the current OPM are January 31, 2017. The University is open to transition approaches and suggestions. Our first spring term begins in January 2017 and our second spring term begins in March. Term starts vary slightly for each institution of LSU.</p>
<p>9. Will the student inquiry database be available to the winning bidder upon transition of the contract from the current provider?</p>	<p>CRM student information should be transitioned from the current provider.</p>
<p>10. Which two additional concentrations are being considered for the MBA at LSUS?</p>	<p>Currently LSUS has specializations (two electives) and one concentration (three electives). The next specialization might be Supply Chain Management and the current HR specialization may be extended to a concentration with an additional elective.</p>
<p>11. Some differences exist between the list of current online programs in the RFP and the websites that represent each campus' online program offerings. Which should be considered accurate?</p>	<p>Use the website as an accurate representation of each institution's online program offerings.</p>
<p>12. The RFP states, "Contractor....should expect timely admissions decisions" from the University. Can you be more specific regarding the timeline for admissions decisions?</p>	<p>Admissions decision processes and timelines differ at each institution and program. Much effort has been put forth toward making timely admission decisions.</p>

<p>13. Enrollment-Lead to Admissions: With regard to enrollment goals, do the numbers reflect the sum of unduplicated headcount for all three semesters within each fiscal year? Or do they represent a steady-state, or average, number of unduplicated headcount for that year? Or perhaps the unduplicated headcount for the fall term in each fiscal year?</p>	<p>Each institution derived the unduplicated head counts for enrollments differently, looking at historical trends and projected growth. We would welcome a standardized approach to the way we calculate our metrics.</p>
<p>14. Are the AA/AS degrees from Eunice and Alexandria transferable to other campuses, full articulation?</p>	<p>LSU Eunice has 8 associate degree programs that will fully transfer with the LT (or Louisiana Transfer Degree) designation, full articulation, the online Associate of Arts degree is one of those. The LT designation from any Louisiana 2-year institution guarantees that all 60 hours transfer to a Louisiana public four year institution, but that does not mean that the particular program will accept all 60 hours. It just gives students the junior status at LSU. The rest of the associate degrees at LSUE and LSUA would have to meet the institution's and college's transfer rules. Some courses may be accepted into the program students choose. LSUE and LSUA course numbers are the same, if not similar, as those used at LSU and A&M College (see Tiger Transfer Tables or the BOR Articulation Matrix and the General Education requirements are similar due to Louisiana Board of Regents requirements, making those courses easy to transfer. Without the LT designation, though, courses are considered individually. Many colleges at LSU and A&M College have articulation agreements with other Louisiana universities.</p>

<p>15. Will approval for marketing materials be handled centrally (LSU Online) or by Campuses/Colleges/Departments?</p>	<p>Approval for marketing materials will be handled by LSU Online, Campuses, Colleges, and Departments depending on the types of materials.</p>
<p>16. LSUS offers an online MHA program that was not listed in the RFP. Can we assume this program will be supported under this agreement as well?</p>	<p>No, this program will not be supported by the awarded proposer at this time.</p>
<p>17. LSU is asking for keyword lists. Are there other marketing activities occurring at LSU that we must coordinate with? Are there marketing vendors, engaged under any separate relationships, whose charter might conflict with necessary activities under this contract? Does LSU currently place any marketing restrictions on its existing provider, if so, please specify those? Does LSU anticipate doing so in the future, if so, please describe? These questions apply to each campus, can you itemize your response?</p>	<p>The awarded proposer must work closely and coordinate all marketing activities in collaboration with LSU's Division of Strategic Communications, which is knowledgeable about and operates in tandem with the University's top strategic priorities.</p> <p>Yes, the current contract holder must submit content and designs to the LSU Division of Strategic Communications prior to publishing. Written content submitted by the awarded proposer must comply with LSU Style Guidelines and graphic design must adhere to the University's visual identity program. Any and all web-based as well as printed materials should be branded with LSU purple and gold colors and use the appropriate logo according to guidelines. The University also requires review of any photos and videos used on websites and in promotional materials for compliance with standards.</p>
<p>18. Please comment on the alumni marketing efforts thus far? To what extent will LSU assist us with access to be able to leverage alumni under this effort?</p>	<p>LSU will work with the selected proposer to provide access to those alumni databases.</p>

<p>19. Please describe the requirements for students transferring credit in from out of state schools. Community college transfer credits vary from state to state. Is LSU able/willing to offer any necessary courses that might otherwise prohibit a student from being admitted, and accept those students from any other regionally accredited school?</p>	<p>Students must meet all transfer requirements, set by the Louisiana Board of Regents.</p> <p>LSUA will not offer developmental courses to students who do not have this credit. LSUA will review all courses taken at any regionally accredited institution. All courses will be transcribed, but there may not be a direct course equivalent depending on the course. LSUA offers sufficient general education and all required courses for programs we are offering. The completion program for MLT Medical Laboratory Technology (MLT) does require Chemistry and Biology that would be in any accredited Clinical Laboratory Technology (CLT) program.</p> <p>LSUS allows, at most, 6 hours of graduate credit to be transferred in. These 6 hours have to be earned within the last 8 years. We accept most courses from regionally accredited schools. If the course is currently available, it will be offered to students who need the course for admission.</p> <p>LSU and A&M College's undergraduate credit transfer policy can be found at the <i>Acceptance of Credit from Other Collegiate Institutions</i> section and the graduate credit transfer policy can be found under the <i>Transfer of Credit</i> section from the LSU and A&M College General Catalog.</p>
<p>20. Who will be conducting transcript/transfer credit review, campuses, colleges, or central team (LSU Online)? How quickly will LSU complete reviews and provide a response for</p>	<p>Each institution of LSU and program has their own review process. Each institution and program has their own</p>

students? What, if any, involvement might LSU desire from the partner?	timeline for responses based on the amount of materials needed.
21. LSU is asking that we share lead lists for maximum marketing benefit. Does this mean LSU will share its lists with the partner as well?	The institutions of LSU will share leads if they can see that the awarded proposer is best positioned to recruit.
22. For future program development, will LSU desire assistance from the partner with efforts to gain consensus at the department level to participate?	Yes, if beneficial to the institutions of LSU.
<p>23. LSU and A&M:</p> <ul style="list-style-type: none"> • Current OPM provider has all listed graduate programs covered under a separate contract that is not part of this RFP. For example, there are programs being launched for Fall 2016 or later, therefore, should we assume these are part of the current OPM's contract? (e.g. Graduate Certificate in WorkForce Development) • The online programs listed to possibly launch – does the current OPM provider have first right of refusal for any new programs? • What is the timeline for creating a strategic plan for other online programs? And will these also be under a “first right of refusal” for the current OPM provider? • Are there any online programs from this institution available for this RFP? 	<p>All the established online programs currently receiving services from the current OPM are listed on Attachment A. This exhibit/attachment does not include any possible “new” online programs that may need OPM services.</p> <p>Under Procurement rules, the University is unable to allow First Right of Refusal.</p> <p>Input for online programming can and will be considered for future programming.</p>
<p>24. LSUA:</p> <ul style="list-style-type: none"> • Programs anticipated in near future on Page 7 – are these programs included with the current OPM provider given the Fall 2016 launch dates on Page 44? • Are there any online programs from this institution available for this RFP? 	All the established online programs currently receiving services from the current OPM are listed on Attachment A. This exhibit/attachment does not include any possible “new” online programs that may need OPM services.
25. LSUS: Are there any online programs from this institution available for this RFP?	All the established online programs currently receiving services from the

	current OPM are listed on Attachment A. This exhibit/attachment does not include any possible “new” online programs that may need OPM services.
26. LSUE: There is an additional online program not listed on page 8, however listed on page 45: Certificate of Tech Studies Environmental Health and Safety Tech (is this for-credit? And is this included in the RFP?)	Yes, and yes.
27. Clarification of RFP scope and available programs based on page 8; Affiliation with an Online Program Management Provider.	All the established online programs currently receiving services from the current OPM are listed on Attachment A. This exhibit/attachment does not include any possible “new” online programs that may need OPM services.
28. Verify that the Graduate Tuition rate is: In State = \$325 per credit hour and Non-Resident is \$694 per credit hour, plus fees.	For on campus programs, graduate tuition rate in-state and out-of-state varies at each institution of LSU, even by term. Please check the websites listed on page 69 of the RFP. For online programs at the institutions of LSU, tuition is set at a one market rate per program regardless of students’ residence and non-residence status.
29. Please verify Undergraduate Tuition rates: In State and Out-of-State	Undergraduate tuition rate in-state and out-of-state varies at each institution of LSU, even by term. Please check the websites listed on page 69 of RFP. For online programs at the institutions of LSU, tuition is set at a one market rate per program regardless of students’ residence and non-residence status.
30. Page 42: Enrollment-Lead Admissions- what are the conversion rates based on? How do these conversion rates correlate with the minimum enrollment goals starting on	These conversion rates were extrapolated from an industry standard. These do not necessarily

page43? Is your current provider meeting these conversion rates on their current contract?	correlate with the minimum enrollment goals.
31. Page 43: What is a reasoning for 24/7/365 support services from lead generation through to student graduation? How were response times determined? Is your current provider meeting these response times on their current contracts?	The institutions of LSU aim to meet the NC-SARA recommendations for distance education. It is the University's desire to establish reasonable response times with the awarded proposer.
32. Is LSU considering alternatives to Moodle to replace their LMS?	The institutions of LSU are considering options but no decisions have been made at this time.
33. Is LSU considering any upgrades to their SIS IBM mainframe system?	LSU and A&M College anticipates replacing the legacy student information systems in the future.
34. Is LSU considering implementing CRM for online programs like Salesforce.com vs. Hobsons?	LSU and A&M College anticipates replacing the legacy student information systems in the future and will make a determination about its CRM system at that time.
35. Page 48: How are customer satisfaction ratings determined? Is your current provider meeting these satisfaction ratings on their current contracts?	The University does not currently have a mechanism in place to monitor customer satisfaction rating. Methods are being developed.
36. Page 48: How were resolution rates and speed to answer determined? Is your current provider meeting these resolution ratings on their current contracts?	An industry standard was used to determine resolution rates and speed to answer. These are not currently established.
37. Page 49: How were the retention rates determined? Is your current provider meeting these retention ratings on their current contracts?	An industry standard was used to determine resolution rates and speed to answer.
38. If a student graduates with an LSU associates, do they receive automatic acceptance into LSU to obtain their BS?	Students must meet all transfer requirements, set by the Louisiana Board of Regents.

	<p>LSU Eunice has 8 associate degree programs that will fully transfer with the LT (or Louisiana Transfer Degree) designation, full articulation, the online Associate of Arts degree is one of those. The LT designation from any Louisiana 2-year institution guarantees that all 60 hours transfer to a Louisiana public four year institution, but that does not mean that the particular program will accept all 60 hours. It just gives students the junior status at LSU. The rest of the associate degrees at LSUE and LSUA would have to meet the institution's and college's transfer rules. Some courses may be accepted into the program students choose. LSUE and LSUA course numbers are the same, if not similar, as those used at LSU and A&M College (see Tiger Transfer Tables or the BOR Articulation Matrix and the General Education requirements are similar due to Louisiana Board of Regents requirements, making those courses easy to transfer. Without the LT designation, though, courses are considered individually. Many colleges at LSU and A&M College have articulation agreements with other Louisiana universities.</p>
<p>39. Is the Louisiana workforce development system involved and paying for eligible students to attend?</p>	<p>Some of the institutions of LSU do have agreements with Louisiana Workforce.</p>
<p>40. Are the programs for-credit programs under the online program management provider that the University partnered with in 2013 part of scope of work for this RFP?</p>	<p>All the established online programs currently receiving services from the current OPM are listed on Attachment A. This exhibit/attachment does not include any possible "new" online programs that may need OPM services.</p>

<p>41. How do you plan to manage/distribute between vendor's programs that are not contemplated at this point on each of the campuses?</p>	<p>The University intends to utilize one proposer for most, if not all, our online offerings.</p>
<p>42. Does your current provider also have the Termination of the Contract for Convenience or Performance clause?</p>	<p>These contract clauses are standard in university contracts.</p>
<p>43. Page 6 lists ten fully online programs that launched in March 2013. Is it LSU's plan to have the new provider take over management of all these programs? Is the new partner required to take over all of them, or can the partner decide on a case by case basis?</p>	<p>The awarded proposer is required to take over the management of all these programs to the extent needed and may propose a plan for program service modifications.</p>
<p>44. For the ten programs listed on page 6, is there existing capacity (i.e. faculty bandwidth) to add more students?</p>	<p>There is capacity to expand our existing programs to grow enrollments while meeting regional and/or program accreditation standards.</p>
<p>45. For the potential new programs that will be added at A&M College (listed on page 6-7):</p> <ol style="list-style-type: none"> a. Will the new partner have input on which programs they want to take to market, or does the university require the new partner to develop all six of these programs? b. What is the expected timeframe to launch each of these new programs, if any? 	<p>We expect the awarded proposer to assist in marketing analysis that supports the viability of new programs.</p> <p>We will work with the awarded proposer for reasonable launch dates.</p>
<p>46. Related to LSU-A:</p> <ol style="list-style-type: none"> a. Is the new partner expected to take over management of the five existing Bachelors and Associates and the 2 completion online degrees (listed on page 7)? b. Is the new partner required to take over management of the five existing Bachelors and Associates and the 2 completion online degrees (listed on page 7)? ? 	<p>All the established online programs currently receiving services from the current OPM are listed on Attachment A. This exhibit/attachment does not include any possible "new" online programs that may need OPM services.</p> <p>The awarded proposer is required to take over the management of all programs to the extent needed, and</p>

<p>c. For the potential new programs that will be added, will the new partner have input on which programs they want to take to market, or does LSU-A and LSU Online require the new partner to develop these three programs?</p>	<p>may propose a plan for program service modifications.</p> <p>We expect the awarded proposer to assist in marketing analysis that supports the viability of new programs.</p> <p>We will work with the awarded proposer for reasonable launch dates.</p>
<p>47. Related to LSU-E:</p> <p>a. Is the new partner expected to take over management of the four existing online degrees (listed on page 8)?</p> <p>b. Is the new partner required to take over management of the four existing online degrees?</p> <p>c. For the potential new programs that will be added, will the new partner have input on which programs they want to take to market, or does LSU-E and LSU Online require the new partner to develop these three programs?</p>	<p>All the established online programs currently receiving services from the current OPM are listed on Attachment A. This exhibit/attachment does not include any possible "new" online programs that may need OPM services.</p> <p>The awarded proposer is required to take over the management of all these programs to the extent needed, and may propose a plan for program service modifications.</p> <p>We expect the awarded proposer to assist in marketing analysis that supports the viability of new programs.</p> <p>We will work with the awarded proposer for reasonable launch dates.</p>
<p>48. Related to LSU-S:</p> <p>a. Is the new partner expected to take over management of the three existing online degrees, including the individual specializations (listed on page 8-9)?</p> <p>b. Is the new partner required to take over management of the existing online degrees?</p> <p>c. For the potential new programs that will be added, will the new partner</p>	<p>All the established online programs currently receiving services from the current OPM are listed on Attachment A. This exhibit/attachment does not include any possible "new" online programs that may need OPM services.</p> <p>The awarded proposer is required to take over the management of all these programs to the extent needed, and</p>

<p>have input on which programs they want to take to market, or does LSU-S and LSU Online require the new partner to develop any/all of the programs listed on page 9?</p>	<p>may propose a plan for program service modifications.</p> <p>We expect the awarded proposer to assist in marketing analysis that supports the viability of new programs.</p> <p>We will work with the awarded proposer for reasonable launch dates.</p>
<p>49. For the unduplicated headcount table on page 43-45, what is the basis for these enrollment targets? Are they based on market research, or revenue expectations, or something else?</p>	<p>Each institution derived the unduplicated head counts for enrollments differently, looking at historical trends and projected growth.</p>
<p>50. Will there be a single point of contact through LSU Online for the new partner, or will the partner work directly with online leaders and academic leaders (deans, department chairs) at each campus? What role will the central LSU Online team play?</p>	<p>The LSU Online office located at LSU and A&M College intends to serve in a coordinating capacity for the institutions of LSU's online leaders and the academic leaders.</p>
<p>51. Who will be responsible for approving marketing branding and campaigns in a timely manner?</p>	<p>All marketing branding and campaigns require approval from the Division of Strategic Communications.</p>
<p>52. The proposed term length of 3-yrs plus two additional 1-yr extensions is a concern, especially for new programs that require a significant investment to launch. Is it possible to negotiate a longer initial term length, or is 3-yrs the maximum allowed?</p>	<p>Per the RFP, this is the term.</p>
<p>53. On page 42 the following conversion metric targets are listed. What are current conversion metrics for these categories? If significantly below these targets, what does LSU think the primary reason for this is?</p> <p>a. Inquiries to applicants applying of 30-40%,</p>	<p>With the consolidated contract, it is anticipated that the institutions of LSU will set conversion metric targets that will enhance the overall categories listed.</p>

<ul style="list-style-type: none"> b. Application start and complete rates of 60-70%, c. Applicants to admits of 60-70%, d. Admitted to paid of 65-75%, and e. Paid to enrolled or vice versa of 90-99%. 	
<p>54. Page 46 talks about LSU's Moodle LMS. Will the new partner be given direct access to the LMS so we can build and manage courses without having to use a middleman?</p>	<p>We will work with the awarded proposer regarding access and course management.</p>
<p>55. Page 69 (Attachment IV) provides a Pricing Sheet. We normally bill the institution and let the institution and program determine the cost and profit split between them. Is this acceptable?</p>	<p>Yes, billing each institution of LSU is acceptable.</p>
<p>56. Is it expected that the new partner bills LSU Online as a single entity (with line items for individual programs and institutions), or will billing need to take place with each campus and each individual program?</p>	<p>It would be preferred if the awarded proposer bill each institution of LSU and copy LSU Online on the final invoice. As the institutions of LSU's systems become more integrated over the years, this billing arrangement may change to one unified bill.</p>
<p>57. (Sect. 2.2 p. 11) What is the launch date for a full rollout of each service required in the SOW after the contract award?</p>	<p>The launch date is expected to be February 1, 2017 but is negotiable.</p>
<p>58. (Sect. 2.36) Will the University provide compensation for all reasonable expenses if it elect to terminate for convenience?</p>	<p>This is negotiable as part of the potential exit strategy if LSU invokes the Termination for Convenience clause.</p>
<p>59. (Attachment 1 p. 39) In switching to a new provider, the more information shared with a new vendor, the smoother the transition will go. What information will LSU deliver to vendor in regards to prospect data, sites, landing pages, marketing and cost data?</p>	<p>The University is willing to share as much information as is available.</p>
<p>60. (Attachment 1 p. 39) What is the University's transition timeline from its previous provider to the new provider?</p>	<p>Approximately 6 months</p>

<p>61. (Attachment 1 p. 43) What are the historical enrollment counts for each current online program from prior years (as opposed to just the current year)?</p>	<p>See Attachment B for LSU and A&M counts. Others are unavailable at this time.</p>
<p>62. (Attachment 1 p. 46) Of the proposed programs for the partnership, which programs or courses require additional instructional design/curriculum development?</p>	<p>The existing programs require quality course design maintenance services. The majority of proposed programs will move from the brick-and-mortar to online modality and require instructional design/curriculum development support.</p>
<p>63. (Attachment 1 p. 46) What internal resources does the University possess for instructional design and curriculum development?</p>	<p>LSU and A&M College can provide professional development support with some coordination effort (for most offerings listed) on http://training.lsu.edu/ to all institutions of LSU. LSUA and LSU and A&M College each have one “instructional designer” on staff. LSU and A&M College has instructional technologists with instructional design training at the LSU Faculty Technology Center.</p>
<p>64. (Attachment 4 p. 68) Does the University want vendors to provide multiple pricing options for each individual program? Is the below an example of what the University wants?</p> <p>Program: BS Criminal Justice Institution: LSUA</p> <ul style="list-style-type: none"> • Full scope = 60% • Full scope less academic services and faculty support = 58% • Full scope less AS, FS, Student support and retention support = 56% (or are we really even willing to offer this – since we want tied into retention?) • Student support = \$2000/enrolled student 	<p>There are several ways to provide pricing. The example provided will suffice as part of the Response.</p>

<ul style="list-style-type: none"> • Retention support = \$1000/enrolled student • Academic Services and faculty support - \$500/enrolled student • Enrollment - Lead to admissions = 500/enrolled student • Enrollment Admissions to welcome = \$500/enrolled student • Marketing and recruitment, planning and . . . = \$500K / program / year for 1 program, each additional program represented = \$100K/yr 	
<p>65. Attachment 4 p. 69) We would like to ensure we fully understand the tuition per program if we are to partner on percentage of tuition basis. Please elaborate on the tuition nomenclature: What does "Per Credit Hour Assessment" mean? For example, on the LSU online site it shows MBA on \$1,046/credit hour assessment? Is this the per credit hour rate or are there fees that are not associated with the tuition share?</p>	<p>The <u>Tuition</u> available for % share split with partner must be calculated based on the published tuition less applicable fees on the website. These fee schedules are subject to change and vary by semester.</p> <p>See below for the links to the fee schedule for each institution of LSU.</p> <p>LSUA— http://fas.lsua.edu/departments/Accounting/TuitionFees/</p> <p>LSUE— See page 10. http://web.lsue.edu/docs/academicaffairs/2016_Spring_Registration_Guide.pdf</p> <p>LSUS— http://www.lsus.edu/Documents/Offices%20and%20Services/Accounting/FEES%20SCHEDULE%20-%20Spring%202016%20as%20of%2011-17-2015%20100%20Percent%20Online.pdf</p> <p>LSU and A&M College— http://www.lsu.edu/bgtplan/Tuition-Fees/fee-schedules.php</p>
<p>66. (Attachment 4 p. 69) Because question 9 is not clearly broke down and we would like to</p>	<p>This share available for the tuition split must be calculated from the published</p>

<p>make our most accurate projection what is the tuition per credit hour and number of credit hours for the following programs:</p> <ul style="list-style-type: none"> a. LSUS MBA b. LSUS Med C&I (ESL Reading & Literacy & General) c. LSU and A&M MBA d. MS in HR Ed e. LSU and A&M Social Work 	<p>tuition rate less institutional fees. Listed below is the published tuition rate only.</p> <p>LSUS MBA—\$369—36 hours</p> <p>LSUS Med C&I (ESL Reading & Literacy & General) —\$328.67—36 hours</p> <p>LSU and A&M MBA—\$1,046—42 hours</p> <p>LSU and A&M MS in HR Ed—\$417—36</p> <p>LSU and A&M MSW—\$475—60</p>
<p>67. (Attachment 4 p. 69) Will tuition differ based on resident and non-resident?</p>	<p>Currently, only LSUE has a different tuition for resident and non-resident student status for online course charges.</p>

Attachment A

Existing Online Programs	Campus	Managed by current OPM?
MA in Education with a specialization in higher education administration	LSU A&M (Baton Rouge)	Yes
MS in human resource education with a concentration in HR and leadership development	LSU A&M (Baton Rouge)	Yes
MS in human resource education with a concentration in workforce development	LSU A&M (Baton Rouge)	Yes
Graduate certificate in workforce development	LSU A&M (Baton Rouge)	Yes
MS in construction management	LSU A&M (Baton Rouge)	Yes
Post-baccalaureate certificate in construction management	LSU A&M (Baton Rouge)	Yes
MEd in educational leadership	LSU A&M (Baton Rouge)	Yes
MS in kinesiology with a specialization in sport management	LSU A&M (Baton Rouge)	Yes
Master of Business Administration	LSU A&M (Baton Rouge)	Yes
Master of Social Work	LSU A&M (Baton Rouge)	Yes
BS in business administration	LSU Alexandria	Yes
BGS in psychology	LSU Alexandria	Yes
BS in criminal justice	LSU Alexandria	Yes
BS in psychology	LSU Alexandria	Yes
BA in English	LSU Alexandria	Yes
BGS in disaster science & emergency management	LSU Alexandria	Yes
BS in elder care administration	LSU Alexandria	Yes
Associate of Arts	LSU Alexandria	Yes
Associate of Science	LSU Alexandria	Yes

BS in medical lab science (2+2 completion program)	LSU Alexandria	Yes
BS in Nursing	LSU Alexandria	Yes
Associate of Science in criminal justice	LSU Eunice	No
Associate of Applied Sciences in fire and emergency services	LSU Eunice	No
Associate of General Studies	LSU Eunice	No
Associate of Arts Louisiana Transfer	LSU Eunice	No
Certificate of Tech Studies, Environmental Health and Safety	LSU Eunice	No
Masters of Science in nonprofit administration	LSU Shreveport	Yes
Master of Business Administration	LSU Shreveport	Yes
Masters of Education curriculum and instruction with specializations in ESL	LSU Shreveport	Yes
Masters of Education curriculum and instruction with specializations in Reading and Literacy	LSU Shreveport	Yes
Masters of Education curriculum and instruction (general)	LSU Shreveport	Yes

Attachment B – LSU and A&M

LSU Online

TOTAL Enrollments Status Summary
by module, by college, program

Last Updated 06/16/2016

Assumptions:

Enrollments are unduplicated headcounts pulled by B&P on Census Date (5th day) as confirmed by B&P.
Students are counted 1x per module regardless of hours taken.

FY	Program	MBA	CCM	MCM	ELRC (HE)	EDLR (EL)	HRE	SKIN	MSW	GRAND TOTAL
		Total Enr								
FY2013	2Spring2013	9	0	4	0	0	4	0	0	17
	1Summer2013	25	0	12	4	0	5	0	0	46
FY2014	2Summ2013	37	0	15	9	0	25	0	0	86
	1Fall2013	48	0	18	16	0	49	0	0	131
	2Fall 2013	47	0	22	18	6	53	0	0	146
	1Spring2014	54	0	30	19	11	62	0	0	176
	2Spring2014	44	5	33	18	11	71	0	0	182
FY2015	1Summ2014	60	16	32	20	15	75	0	0	218
	2Summ2014	64	18	32	19	16	81	0	0	230
	1Fall2014	80	30	39	27	26	104	0	0	306
	2Fall 2014	79	37	39	31	31	116	0	0	333
	1Spring2015	93	49	41	33	38	124	0	0	378
	2Spring2015	95	60	39	35	39	120	0	0	388
	1Summ2015	100	62	37	32	35	112	0	0	378
FY2016	2Summ2015	106	62	30	33	42	111	2	0	386
	1Fall2015	100	86	35	35	49	109	7	30	451
	2Fall 2015	98	82	39	38	53	112	12	42	476
	1Spring2016	114	87	33	41	48	110	15	53	501
	2Spring2016	106	86	38	45	50	105	18	64	512
	1Summ2016	99	86	43	44	49	114	17	69	521